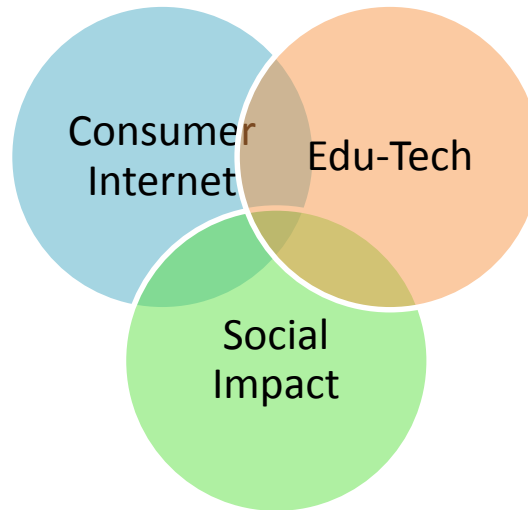




fourth ambit



FOURTH AMBIT is an Online Community Building Platform for Schools & Colleges

THE INTERNET

An Enigma for Educational Institutions

- **Common Pitfalls**

- **INACTION!** Not even a website...
- Reliance on **Uni-Dimensional Websites** which are not user-interactive
- Focus on **Generic Social Media Platforms** like FB, LinkedIn which are not able to meet unique needs of educational institutions

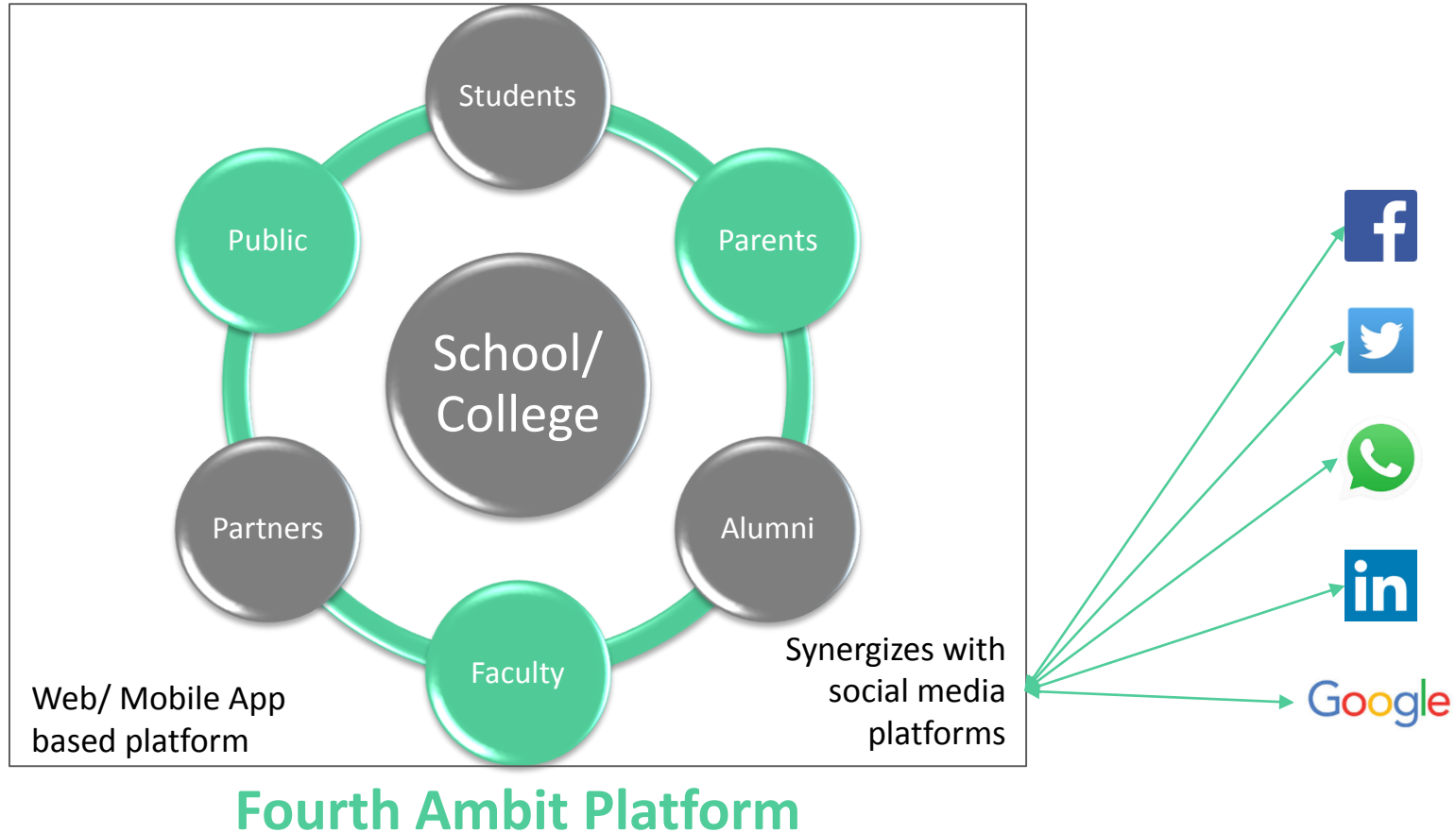
- **Untapped Benefits**

- Build your **BRAND**
- Influence **ADMISSIONS**
- Facilitate **PLACEMENTs**
- Mobilize **FUND RAISING**
- Enhance **STUDENT CAPABILITY**

Schools/ Colleges have **NOT** harnessed the **Full Power of the Internet**

THE SOLUTION

Create, Nurture & Leverage your Online Community



Fourth Ambit is an **Online Community Building Platform** for Schools & Colleges

CUSTOMER BUY-IN



Indian Institute of
Management Bangalore



National Institute of
Technology, Trichy



National Institute of
Technology, Karnataka



Indian Institute of
Management Kozhikode



Cochin University of Science
and Technology

- EHPS Herwadkar, Belgaum
- NPS, Kaloar
- SVPP School, Badami
- SIM, Kottayam
- ASIET, Kaladi
- Sahradya, Kodakara
- VJCET, Vazhakulam



INSPIRED BY LIFE
Manipal University



Xavier Institute of Management,
Bhubaneswar

81 CLIENTS On Board on the Platform. Good mix of Tier 1 and Tier 2 Institutes/ Cities.

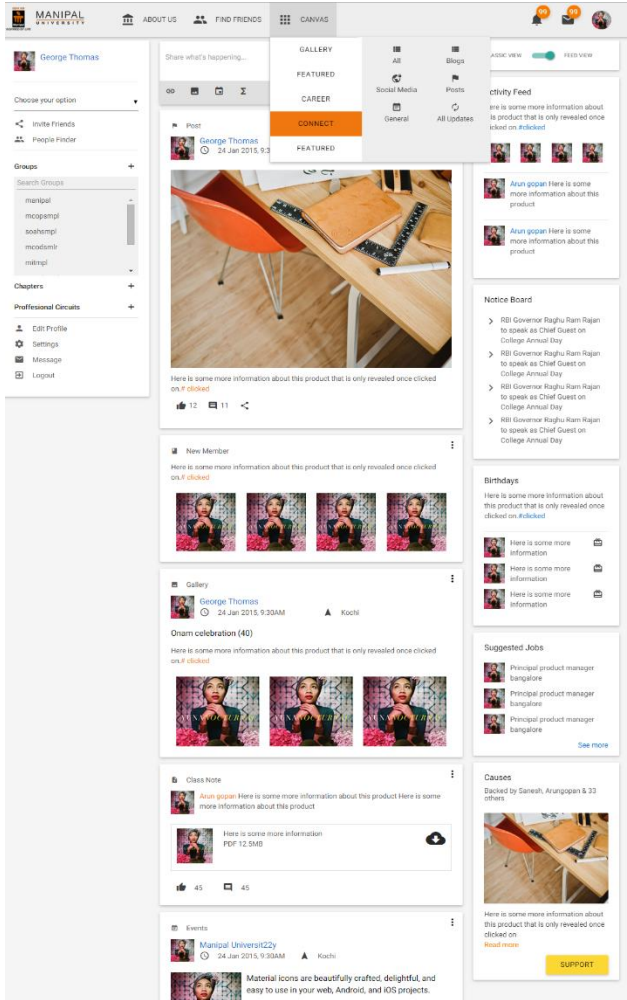
THE ~~PRODUCT~~ PLATFORM



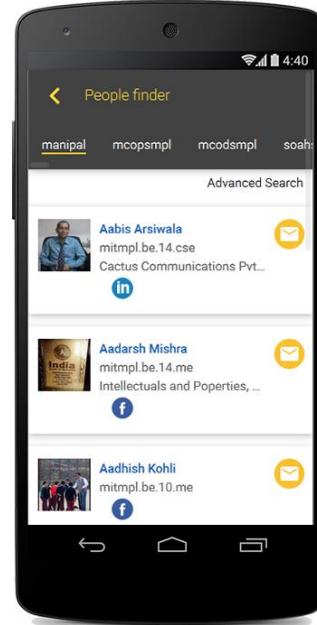
360 DEGREE IMPACT			
<u>Institution</u> <ul style="list-style-type: none"> Connect & Communicate Brand Building Admissions Corporate Linkages Fund Raising Student Capability Building NAAC/ NBA Accreditation 	<u>Alumni</u> <ul style="list-style-type: none"> Re-Connect Network Career Continuing Education Crowd Funding Crowd Sourcing 	<u>Students</u> <ul style="list-style-type: none"> Network Internships Placements Learning Resources Career Guidance 	<u>Parents</u> <ul style="list-style-type: none"> PTA Faculty Connect Learning Resources
	<u>Corporates</u> <ul style="list-style-type: none"> Recruitment Brand Building Marketing 	<u>Faculty</u> <ul style="list-style-type: none"> Industry Connect Faculty Network 24*7 teaching 	<u>Government</u> <ul style="list-style-type: none"> Transparency Direct engagement Central initiatives Centre of Excellence

Creates **Value** for All the Stakeholders in the Ecosystem → Ensures **Sustainability**

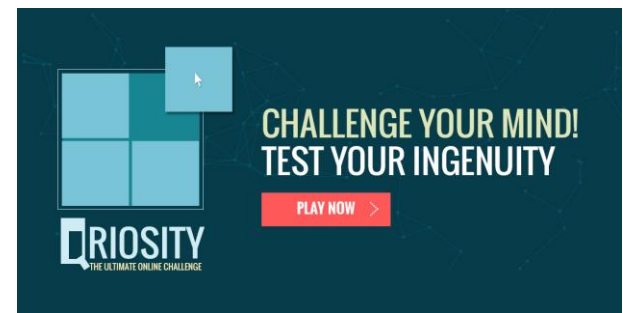
PLATFORM SNAPSHOT



Web Platform



Mobile App



Campaigns



Alliances

PUBLIC PRIVATE PARTNERSHIP

Setting up The Digital Centre of Excellence for Indian Educational Institutions

- **Fourth Ambit**

- Product Development/
Regular Upgrade
- Platform On-boarding Drive
- After Sales Support to
Maximize Benefits
 - Access to Product Consultants
 - Periodic Training to Relevant Stakeholders
 - Data Analytics to drive decision making

- **Government**

- Platform Support
 - Financial support to Govt./ Govt. aided educational institutes to purchase the product
 - Strengthen the Allied Stakeholder Base
→ Increase the pool of jobs, access to higher education etc.
 - Special initiatives for faculty capability building
 - Direct engagement with the community
- Policy Support
 - Online Community Building as an integral part of NBA/ NAAC accreditations
 - Incorporation into Digital India Initiative

Shared Vision/ Alma-Mater... Complementary Skills...



Rahul Das

Co-Founder,
Chief Executive Officer

Rahul has a rich and varied set of experiences across industries like IT, FMCG and Agriculture handling senior roles in sales, marketing, trade marketing, business development, corporate affairs. A strategic mind-set coupled with strong operational fundamentals is what he brings to the table.

Education

- B-Tech in Computer Engineering, Cochin University
- PGDM, IIM Bangalore



Jikku Jolly

Co-Founder
Chief Technology Officer

With 12+ years of project management experience across development and maintenance projects, Jikku has built the technical backbone of the organization. He has a hands-on perspective in the educational domain given that he is on the Board of Directors for Holy Kings College of Engg & Technology.

Education

- B-Tech in Computer Engineering, Cochin University
- PGCPM, IIM Kozhikode



Ruby Peethambaran

Co-Founder
Marketing Lead

Ruby's professional life has been focused almost entirely on B2B Marketing, with experience across regional boundaries. HR is her passion which has been successfully channelized to deliver value at Fourth Ambit

Education

- B-Tech in Electronics Engineering, Cochin University
- PGDM, XIM Bhubaneswar



Shyam Menon

Co-Founder
Business Development Lead

Shyam is the one with entrepreneurial experience in the co-founder team. His experience in running his US-based venture has come in handy to guide the organization at critical junctions. A salesman at heart, he has single-handedly led the business development till date.

Education

- B-Tech in Computer Engineering, Cochin University
- MS in Computer Science, State University of New York, Albany