

HOLISTIC DEVELOPMENT OF TUMAKURU DISTRICT

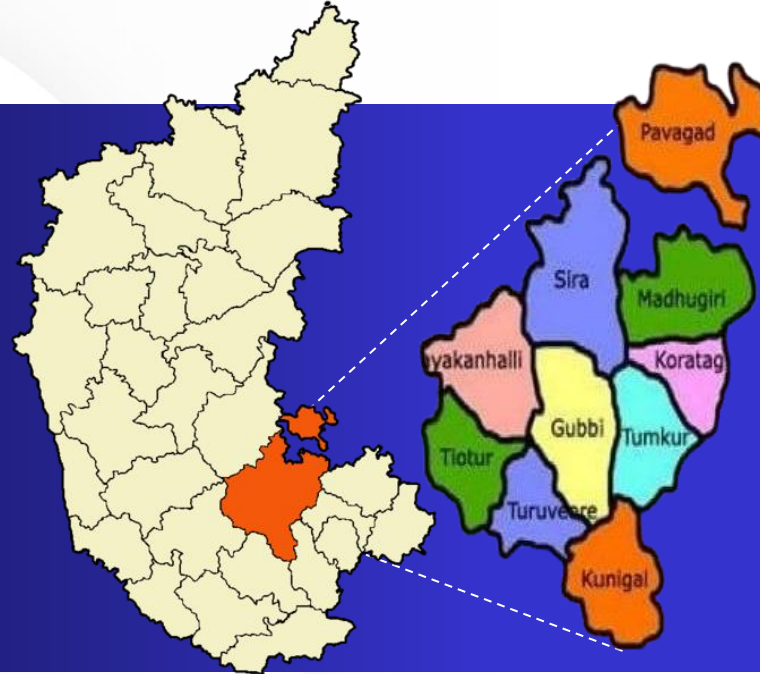
A Comprehensive Saturated Approach to Governance, Sustainable Infrastructure, Inclusive, Health, Education & Empowerment

Subha Kalyan IAS
District Magistrate, Tumakuru ,
Karnataka

About Tumakuru...

Tumakuru, Karnataka's third-largest district consisting of 10 taluks, located just 70 km from Bengaluru.

With a projected population of 28,06,689 (urban: 6,27,636, rural: 21,79,053), it plays a significant role in the state. Known as 'Kalpataru Nadu' or the land of coconuts, Tumakuru is renowned for its rich agricultural heritage



Key Role of the District Magistrate:

Provided visionary leadership, ensured seamless execution of flagship schemes, and drove interdepartmental coordination, directly impacting over 1.5 million citizens through targeted initiatives

Coir to Copter! Tumakuru, Creating the future!

Quantitative

- 390097 households with Functional Household Tap Connections (2019-2024)
- 278 habitations audited by National Quality Monitoring (NQM) Team
- 3360 Village Water Sanitation Committee members trained
- 7 certified **Master Trainer**

Governance

- 44601 Water Quality Monitoring through Field Test Kits by Women of local community along with NABL accredited Lab Testing
- 50% Village Water Sanitation Committee with Women in Leadership roles
- 1472 Information Education Communication programs conducted on water usage and conservation

Qualitative

- Water Conservation through 1754 OHTs Bulk Flow & Household meter
- 182032 third party inspection across households
- JJM workshop conducted with 16440 participants.
- 325 Student Ambassadors
- 2494 women trained on hygiene and safe drinking water practices

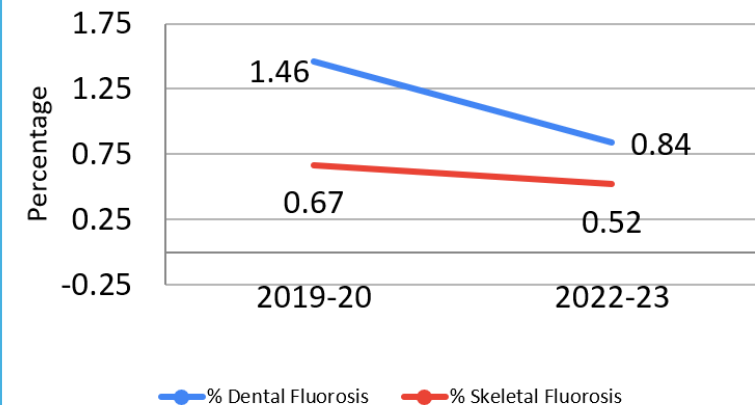


Impact

- 100% coverage for Safe drinking water
- 22889 SC/ST households covered
- **Fluorosis Reduction : Number of Fluorosis cases reduced from 18,740 to 13,202 (Department of Health & Family Welfare)**
- The prevalence rate of fluorosis is reduced from 2.13% to 1.36%
- **The third-party assessment shows that 60% of girls are satisfied with home water access, allowing them to focus more on education**
- 80% households satisfied with water quality



Trend of Fluorosis Prevalence rate in Tumakuru District (Fluoride endemic area)



Pradhan Mantri Matru Vandana Yojana



Quantitative

- 31205 house visits - awareness (2022-2024) for 27647 beneficiaries
- 9291 Grama Sabhas, 40367 Ward Sabhas, 1275 Mahila Sabhas , 3668 Makkala Sabhas(2022-2024)
- 100% Villages coverage across the district
- Consecutive 3 years assessment is evident that 100% institutional deliveries recorded in district

Governance

- 4199 Anganawadi Programs implementing PMMVY benefits
- 50388 awareness meetings conducted on maternal health in 4199 Anganawadi
- 11 CDPOs trained
- 71289 pregnant and lactating women enrolled (2022-2024)
- DBT status updates to the beneficiaries through jingles

Qualitative

- 27647 women receiving the antenatal care check-ups (2022-2024)
- 10000+ beneficiaries covered under Seemantha Karyakrama (2022-2024)



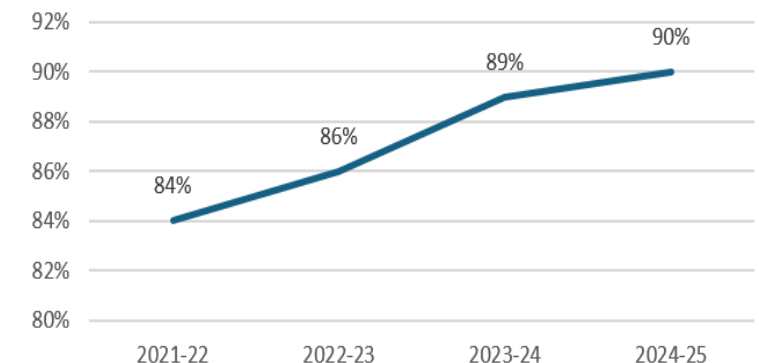
Seemantha Karyakrama

Impact

- Fostering community engagement by reaching to 20 Lakhs people collaborating with 93 NGO's and 2300 Asha Workers
- Rs. 6000 incentive for 2nd girl child helped balance sex ratio as per **NFHS 5-1085**
- **Awareness to 584 Gollarahatti for promoting institutional and safe deliveries**
- 4342 women-led nutrition awareness drives-30% increase in maternal health awareness



% increase in early Pregnant Women Registration



Saksham Anganwadi and Poshan 2.0

Quantitative

- 50388 Bala Vikas Samiti Meetings (2022-2024)
- 4287 Cell Phones distributed to Anganawadi workers and supervisors (2024)
- Poshan Month (Every September) covered 24196 mothers.
- Suposhan Diwas across 4199 Anganawadi covering 134578 beneficiaries (2022-2024)
- 646 Anganawadi constructed & renovated (2021-2024)

Governance

- 657 helpers and workers appointed.
- 3 Nutrition Rehabilitation Centers treating 601 children (2021-2024)
- 6 Mahila Supplementary Production Centers run by SHG's.
- 168 food samples tested by Bangalore Analytical Research Center
- 10840 audit by State Officers
- 22 Private companies contributed 34.70 crores for Anganawadi development through CSR.

Qualitative

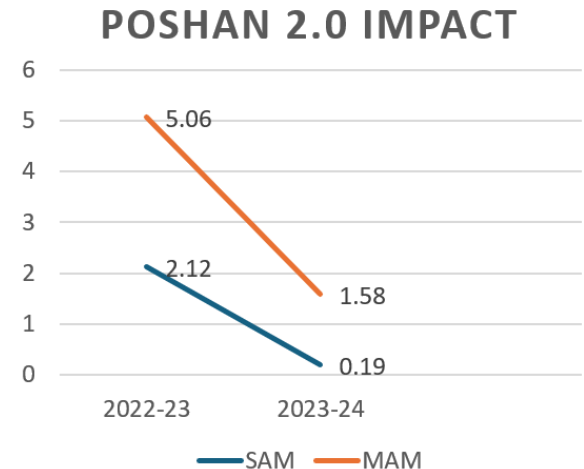
- 100% children receiving regular nutrition support
- 4199 Anganawadi centers receiving full financial grants
- 96426 women and adolescent girls actively engaged in nutrition education (2022-2024)
- 100% SC & ST communities covered under nutrition.
- 100% beneficiaries enrolled in Aadhaar-linked nutrition services.



Nutrition Rehabilitation Center
District Hospital Tumakuru

Impact

- **Reduction of SAM from 2.12% to 0.19 %** (Poshan Tracker Dashboard 2022-2024)
- **Reduction of MAM from 5.06 % to 1.58%**
- Behavioural change in children towards Swachhata and personal hygiene
- **14.51% to 11.84% reduction in underweight children under 5 years.(2022-2024)**
- 4200 staff trained (2024)
- Poushtika Aahara Saptaha reached 175756 beneficiaries (Yearly Average)



Mission Indradhanush



Quantitative

- 100% scheduled immunization sessions conducted successfully
- 84% newborns receiving the birth dose of Hepatitis B within 24 Hours.
- 78% Urban poor / migrant children vaccinated under special outreach efforts
- 2094 ASHA Workers trained
- 13750 outdoor campaigns

Governance

- High-Risk Taluks (Tumakuru, Sira, Tipaturu) receiving 100% Immunization
- 114% children fully immunized
- 318 PHCOs and 413 CHO's no's (100%) of Health Workers fully trained for Immunization
- 2032 ASHA/ 4094 Anganawadi Workers actively engaged in vaccination tracking

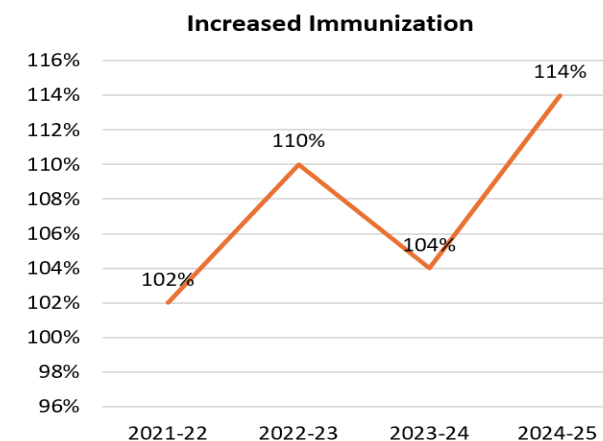
Qualitative

- 499810 Households responding to the vaccination reminders and outreach efforts.
- 98% of the 1686 migrant families reported ease of access to district vaccination services.
- 2321 session sites & 136 vaccine distribution points maintaining uninterrupted supply over the last year.
- 13750 vaccination administered



Impact

- **10% decrease in child mortality (0-5 years) due to vaccine-preventable diseases (HMIS Portal)**
- **100% of left out children covered**
- 148 PHC's consistently reporting immunization data digitally
- 61% of the session site monitoring and 71% house-to-house audit by WHO surveillance medical officer.
- No serious and severe AEFI (Adverse Effect Following Immunization) reported.



Pradhan Mantri Jan Arogya Yojana



Quantitative

- 100% PHC's providing PMJAY services
- Under Tumakuru Arogya Abhiyaana, 445000 screenings and 614441 beneficiaries. (2023-2024)
- 358 teams, 2075 ASHA Workers, 418 – CHO's , 342 PHCOs and 132 HIO's
- 321 cancer cases referred
- 8000 cataract surgeries (12 NGOs), and 1575 health camps for government employees

Governance

- 7 lakhs individuals in the district receiving health insurance coverage
- 100 % claims processed within the defined timeframe after treatment
- Rs. 178 Crores and 418082 beneficiaries health insurance coverage payments settled directly (2022-2024)
- Door to door awareness and screening campaigns under Arogya Tumakuru Abhiyaana, benefiting 614441 rural citizens (2022-2024)

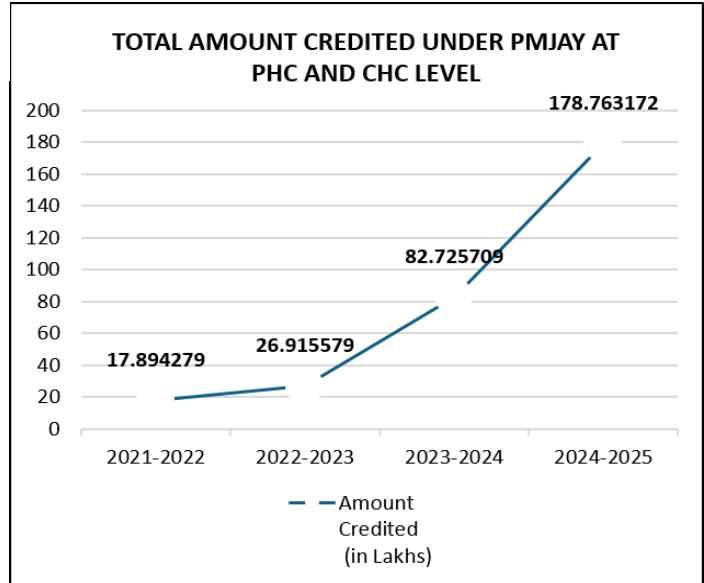
Qualitative

- 90 % beneficiaries satisfied with the hospital experience under PMJAY (Suvarna Arogya Suraksha Trust GoK Portal)
- 80 % hospitals adhering to ethical billing and claim procedures (Suvarna Arogya Suraksha Trust GoK Portal)



Impact

- **Tumakuru Arogya Abhiyaana ensured early diagnosis and treatment covering 1030000 people – 30+ years**
- Diabetes 71827 (16%) & Hypertension 78916 (18%) cases detected and treated
- **Child marriages decreased by 90%** due to increase in awareness campaigns by 20% & strict enforcement.
- 350361 Jan Andolan Campaigns conducted



Quantitative

- 3168 Awareness drives , 1650 digital campaigns, 2376 Samrudhi camps, 132 vendor meetings, 14 district reviews
- 4224 educated on 2nd loan benefit
- 1650 Main Bhi Digital training at banks, streets and ULBs
- Main Bhi Digital campaign resulted in financial stability of 16616 vendors

Governance

- 25.8 crores disbursed to 16616 beneficiaries (2020-24)
- 11 Helpdesks in ULB's
- 100 % applications (11147) processed
- 52% women beneficiaries availing loans
- 100 % banks participating in the scheme
- 53% repayments made on time by loan recipients

Qualitative

- 38% first-time borrowers who successfully repaid and qualified for higher credit
- 11147 disbursed out of 12099 Letter of Recommendations (2020-24)
- 98% beneficiaries successfully availed the first loan tranche



Impact

- PRAISE Award 2023-24 – Excellence in implementation
- **Madhugiri and Tipaturu ULB's – 1st and 3rd Place : Financial Inclusion, Digital Adoption, Economic growth and Excellence**
- 98.99 % have availed benefits - SVANidhi se Samruddhi
- **61% of street vendors adopted digital payment (PM SVANidhi Dashboard)**
- 100 % of women-led businesses strengthened



Quantitative

- 61595 engaged in skill training
- 56189 artisans trained in modern production techniques
- 51937 trainers certified
- 100% of skill development participants receiving formal certification

Governance

- Audit by JS, MSME, GOI, Assistant Secretary, MoRD, GoI
- 71 training centres in Tumakuru, evaluated by NSDC
- 8 govt agencies involved in implementing the scheme
- 58 training centers established for skill development
- 87% traditional crafts integrated into local economic development plans

Qualitative

- 56189 trained through upskilling
- 1.97 Lakhs of bank accounts opened for beneficiaries (2023-24)
- 18 artisans who transitioned from informal to formal businesses.
- 17 districts meeting annual enrollment targets for artisans



Impact

- **India Skill Challenge 2024- Gold and Silver Medal @ Medallion of Excellence in World Skill Competition, Lyon 2024, France, showcasing global skill excellence**
- Tumakuru ranks 2nd at the state level for skill development
- 100% increase in employment within the traditional craft sector due to PM Vishwakarma
- 18 local craft-based enterprises established



Pradhana Mantri Awas Yojana (Gramin) and (Urban)



Quantitative

- 100 % funds disbursed directly to beneficiary accounts
- 9083 of Rural beneficiaries' avail under convergence with MGNREGA (2022-2024)
- 783 Urban houses and 1560 rural houses completed (Urban and Rural) completed (2022-2024)

Governance

- 1910 acres sanctioned to Gram Panchayats (enhancing inclusiveness) (2024)
- Transparent process in beneficiary selection. District level officials as Nodal Officers
- Selection procedure recorded and uploaded through Panchatantra Application (enhancing transparency)
- 15,318 beneficiaries identified under Urban and Rural Tumakuru (2022-2024)
- 100% of rural housing projects monitored using geo-tagging systems

Qualitative

- 100 % impact on social upliftment in villages
- 100 % satisfactory level of urban beneficiaries (based on direct citizen feedback) regarding new housing units
- 4059 in urban and 8174 in rural - Women owners (2022-2024)
- 3 Stage audit by Third Party



Impact

- 100 % rural houses improved with sanitation facilities
- 100 % rural houses reporting improved social security after receiving house (direct feedback of beneficiaries)
- 6235 Urban and 9083 rural beneficiaries among economically weaker sections (2022-2024)



Kisan Credit Card (KCC) and PM Surya Ghar Muft Bijli Yojana



Quantitative

- Rs. 6861 Crores loans issued to 421079 farmers (2024)
- 3,840 digital awareness camps conducted to educate farmers on financial fraud prevention
- 354 Vikshit Bharat Sankalp Yatra camps held under KCC scheme for awareness
- 3600 financial literacy camps conducted for KCC awareness



Governance

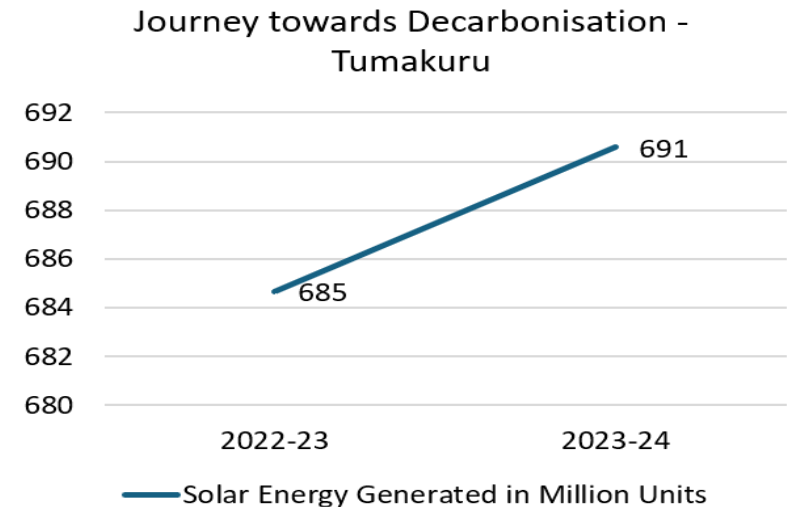
- 50 Raita Samparka Kendra Meeting conducted
- 421079 KCC issued (Apr '24 to Dec'24)
- Loan disbursed to 2002198 farmer accounts in the district amounting to 27225 crores.(2021-2024)
- Under Surya Ghar, 9287 beneficiaries registered

Impact

- **Kisan Credit Card**
 - **208292 acres of agricultural area financed under KCC**
 - 100 % of rural banking institutions offering KCC services (2024)
- **PM Surya Ghar Muft Bijli Yojana**
 - World's 3rd Largest Solar Power Plant. Expansion by 10,000 acres is ongoing.
 - G20 delegates witnessed 2050 MW Pavagada solar plant.
 - **PM KUSUMC - 426 Acres allocated to generate 307.5 MW solar power to 55078 irrigation pump sets**

Qualitative

- 308202 farmers availed short-term crop loans under KCC
- 8.87 % of farmers accessing KCC have engaged in allied agricultural activities
- Under Surya Ghar – 25 camps on awareness
- Under Surya Ghar - 72 installations has been synchronized to the grid



Best Practices



SOCIAL INCLUSION

Efficiently handled 4,24,528 service requests via Atalji **Janasnehi** Kendras, resolving 4,22,282 cases, consistently maintained 1st rank in state.

12,135 **Hakku Pathra** (Clear Land Titles) – distributed directly benefiting economically weaker sections.

Revenue department resolved 22,014 **Pouthi Khata** cases.



LAND ACQUISITIONS

The **15 years long-pending** Tumakuru-Rayadurga and Tumakuru-Davanagere railway project began due to successful acquisition of 2,461 acres.

Yettinahole irrigation project secured **3,117 acres** to fill 113 tanks. The **₹150 crore** Tumakuru **International Cricket Stadium (41 acres)** is set for completion by 2026.



TUMAKURU MODEL

The Tumakuru Model- redefined governance - direct benefit disbursement - **2 lakh+** beneficiaries.

Rooted in Simplicity, Accountability, Efficiency, Transparency, and Morality, benefits farmers, women, disabled, SC/ST, and minorities, set for statewide replication.

Tumakuru Job Mela: 4,142 Job seekers- 72 companies- **484** on spot job offers – 1519 candidate selected.



TUMAKURU DASARA

Tumakuru Dasara 2024, **10-day** event organized by the District Administration for the first time, was a **historic cultural** event uniting diverse communities

Showcasing Karnataka's heritage, it featured religious rituals, traditional performances, and exhibitions, setting a new benchmark for inclusive, community-driven celebrations.

Coverage and Achievements

Inclusive

2,052 CWSN – Scholarships, 96% of disabled persons have UDIDs, 6 disability schools managed by 10 NGO's



Guinness World Record for creating

“ತುಮಕೂರು” (Tumakuru) word in Kannada using 1.4 Lakhs Reusable Plastic Bottles



Social/Economic & Backward

₹1.85Cr- Self-employment loans, ₹23.66Cr scholarships, ₹4.21Cr victim compensation, 560 old-age homes



Top Rank in Poshan 2.0

Tumakuru ranked 1st in Karnataka for beneficiary verification



Gender

Rs. 60 Cr for 60,000 women entrepreneurs, AI powered 400+ Cameras improved security



808 Pension Adalats

151 Village / Taluk Visits



636 Meetings held

237 Community Participation Programs

PM SVANidhi Recognition

Madhugiri secured 1st- PRAISE 2023-24, while Tipaturu ranked 3rd



Tech-enabled redressal

Digital Citizen Satisfaction Surveys, Social Media Feedbacks, Bi-Lingual Chatbot.



Skill Development Excellence

Gold & Silver medals in India Skills 2024, and World Skill Competition in France.



Skill Development

KJK(2942) integrates skill learning in 23 colleges, PMKVY 4.0(604), with 5 Skill India Centres



State Leadership in PM Vishwakarma

Tumakuru recorded the highest registrations in Karnataka,



Thank you
