



Standardisation Framework for Government Websites

For a Transparent , Effective and Efficient Governance

**Regional Conference
on
Good Governance and Replication of Best Practices
(22-23 December 2017)**

Websites – Challenges Earlier Scenario

- Citizen needs not met
- Each website different in layout, navigation
- Information not updated
- Trust of citizens lost
- Sites not in Assamese
- Too cluttered and difficult to find information
- Fonts small, images not of good quality
- Need of Diverse users including differently-abled not met

Establish Web Sites

With Simple and easy to use for citizens

Faster access to information

Assured Content authenticity and accuracy

Navigation to be possible with minimum external aid.

Cater to all age groups

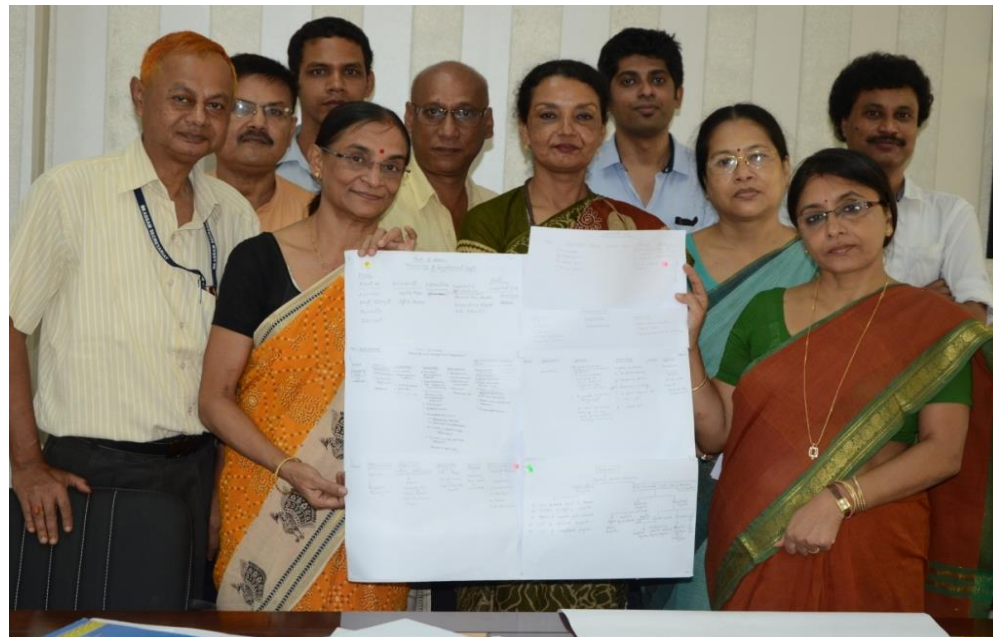
Available on all types of devices

ePrastuti – Citizen at the core

To meet the Challenge : Basic Information Needs of citizens not met

1. Identified the needs of the citizens
2. Categories of citizens who will visit?
3. What information they look for?
4. How they describe the information?

Getting the department involved–Citizen Needs





GOVERNMENT OF ASSAM LABOUR AND WELFARE



Do you want to know more about:

- Benefits & Services offer...
- Labour Courts
- Assam Shops & Establishme...
- Industrial Tribunals
- Minimum Wages
- List Of Schedule Employme...
- Rights & Obligations of W...
- Liabilities of – Manufa...

How do I?

- Claim my medical reimburseme..
- Claim Non-Payment of Minimum..
- Register Under Inter State M..
- Register Under The Building ..
- Register Under The Contract ..



GOVERNMENT OF ASSAM SKILL, EMPLOYMENT & ENTREPRENEURSHIP

Do you want to know more about:

- PM's Kaushal Vikas Yojana...
- Employment Market
- Industrial Training Insti...
- Employment Guidance
- Employment Exchanges
- Vocational Guidance

How do I?

- Register Myself in Employmen..
- Apply for Unemployment Certi..
- Renew My Employment Exchange..
- Obtain Local People Employme..



GOVERNMENT OF ASSAM FINANCE



Do you want to know more about:

- 7th Pay & Productivity Pa...
- ReSTART Assam
- Assam Public Procurement ...
- Tax Saving Schemes
- Digital Payment Incentive...
- Budget
- Budget Highlights 2017-18...
- Procurement Reforms



GOVERNMENT OF ASSAM HEALTH & FAMILY WELFARE

Do you want to know more about:

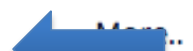
- Misconception about Vacci...
- Atal Amrit Abhiyan
- Palliative and Geriatric ...
- List of Cancer Hospitals
- Treatment outside Assam
- List of Blood Banks and D...
- Congenital Heart Disease
- Organ Donation
- Health Indicators of Assa...
- Health Tips and Messages

How do I?

- Apply for Tax Refund
- Register in NPS through eNPS..
- Register a Society
- Enroll in Atal Pension Yojan..
- Register a Firm

How do I?

- Apply for Birth Certificate
- Apply for Death Certificate
- Get Ambulance Services
- Get Emergency Services Throu..
- Immunize my Child





GOVERNMENT OF ASSAM
SKILL, EMPLOYMENT & ENTREPRENEURSHIP
DIRECTORATE OF EMPLOYMENT AND CRAFTSMEN TRAINING



For Job Seekers



Skill Development



For ITI Admission Seekers



Trainee Enrolment



GOVERNMENT OF ASSAM HEALTH & FAMILY WELFARE



Health Care Institutions



**Chief Minister's Free Diagnostic
Services..**



**Child Care Home for HIV
Infected**



Student's Corner



ePrastuti – Ease of use for the Citizen

To meet the Challenge : Website different in layout, navigation and inconsistent

Uniform layout

Standard navigation

Placement of content

The screenshot shows the website header and navigation menu of the Government of Assam Directorate of Agriculture. The header includes the state emblem, the text 'GOVERNMENT OF ASSAM', 'DEPARTMENT OF AGRICULTURE & HORTICULTURE', and 'DIRECTORATE OF AGRICULTURE'. A search bar is located on the right. The navigation menu consists of several tabs: 'Main' (highlighted with a blue arrow from the 'Standard Header' label), 'Information & Services', 'Schemes & Projects', 'Documents', 'About Us', 'Contact Us', and a right-side menu. The right-side menu contains links such as 'EASE OF DOING BUSINESS' (with a 'CLICK' button), 'Sustainable Development Goals', 'RTI', 'Tender', 'Budget', 'Agricultural statistics', 'Legal', 'Lodge Grievance (CPGRAMS)', 'Media Gallery', 'Events', 'Citizen Charter', 'Important/Related Links', and 'Feedback'. A blue arrow points from the 'Standard Right Menu' label to this right-side menu. A large blue arrow at the bottom right points towards the right side of the page.

GOVERNMENT OF ASSAM
DEPARTMENT OF AGRICULTURE & HORTICULTURE
DIRECTORATE OF AGRICULTURE

Search

Main Information & Services Schemes & Projects Documents About Us Contact Us

Standard Header

Standard Right Menu

- » EASE OF DOING BUSINESS **CLICK**
- » Sustainable Development Goals
- » RTI
- » Tender
- » Budget
- » Agricultural statistics
- » Legal
- » Lodge Grievance (CPGRAMS)
- » Media Gallery
- » Events
- » Citizen Charter
- » Important/Related Links
- » Feedback

- Home Page to have the Common Information
- Placement to be uniform across all departments websites

ePrastuti – Accurate content for the Citizen

Challenge :Information not updated , Trust of citizens lost

- More than **500** workshops conducted
- Trainings and Certification Programmes
- Over **3000** officials covered

Capability and Capacity of department officials for website and content management to ensure that all information is up to date and accurate at all times.

ePrastuti –Diverse users

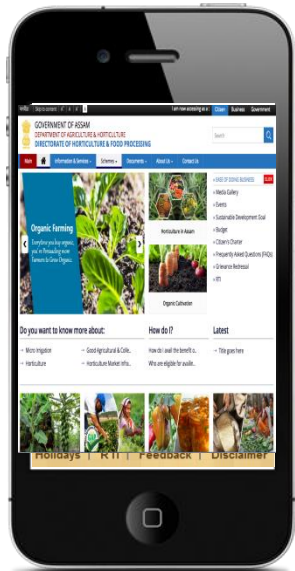
- **Challenge** :Too cluttered and difficult to find information
- Fonts small, images not of good quality
- Experts from IIT Guwahati for guidance on design
- Usability , User experience of websites
- Guidelines for quality assurance

ePrastuti –Diverse users

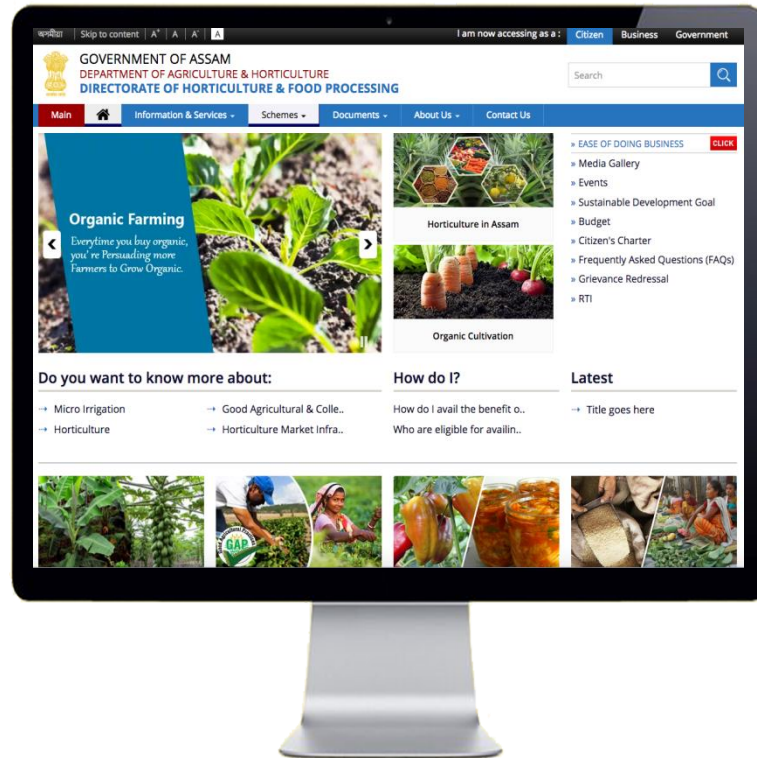
Challenge :Diverse users requirements not met

- Websites to be in Assamese
- Websites to cater to the differently-abled

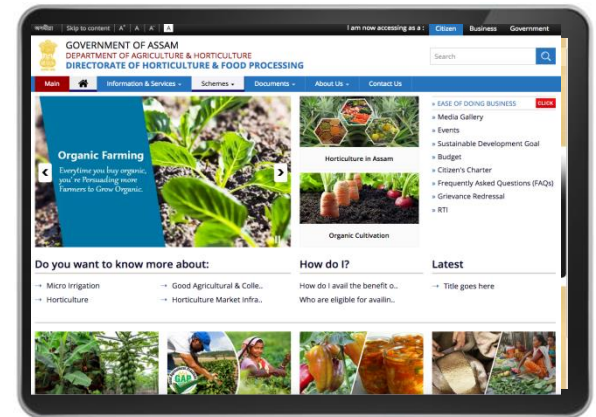
Device Independent



Mobile

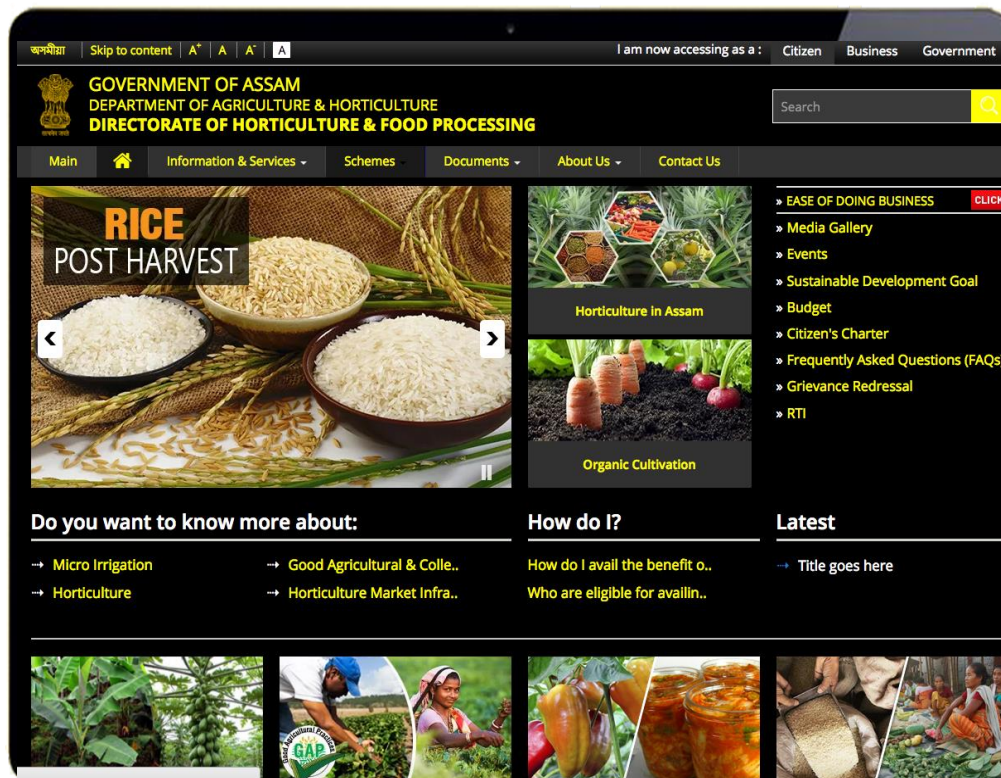


Computer



Tablet

Differently-abled Friendly



Color contrasts

Fonts resize

Bilingual Website



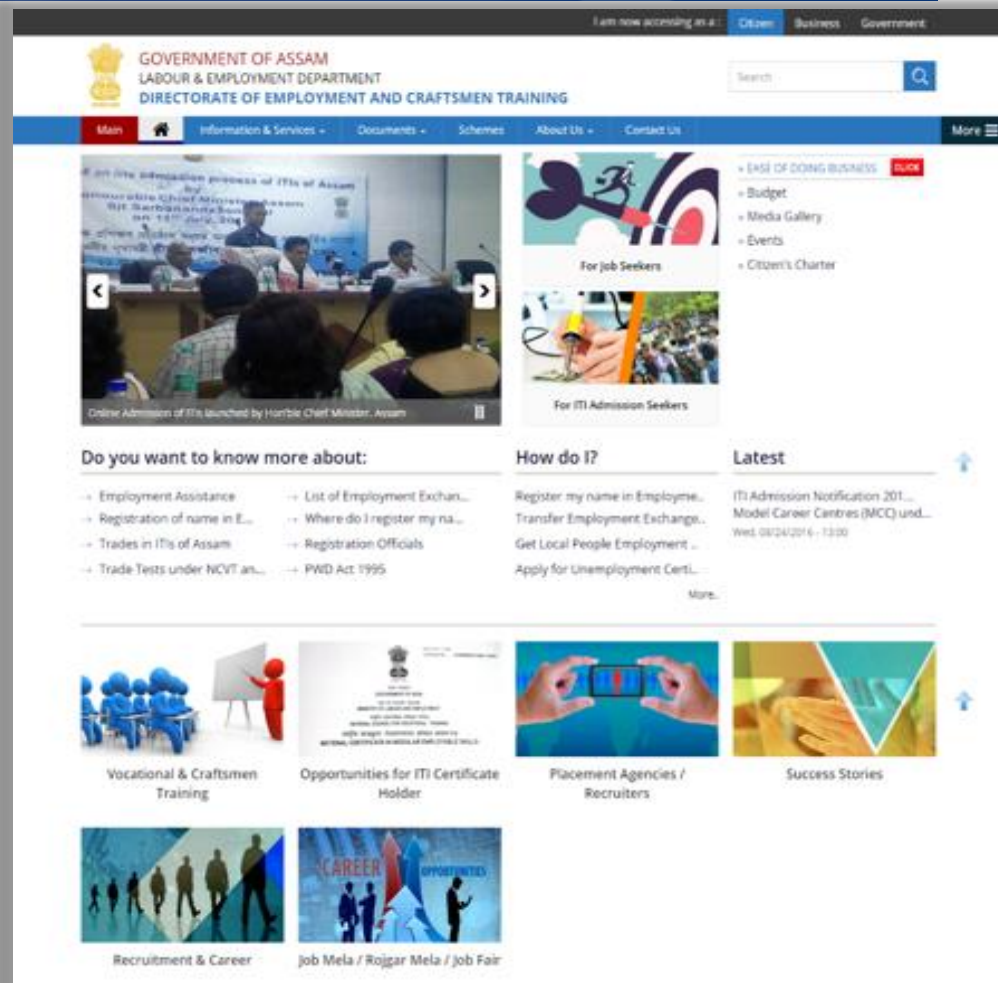
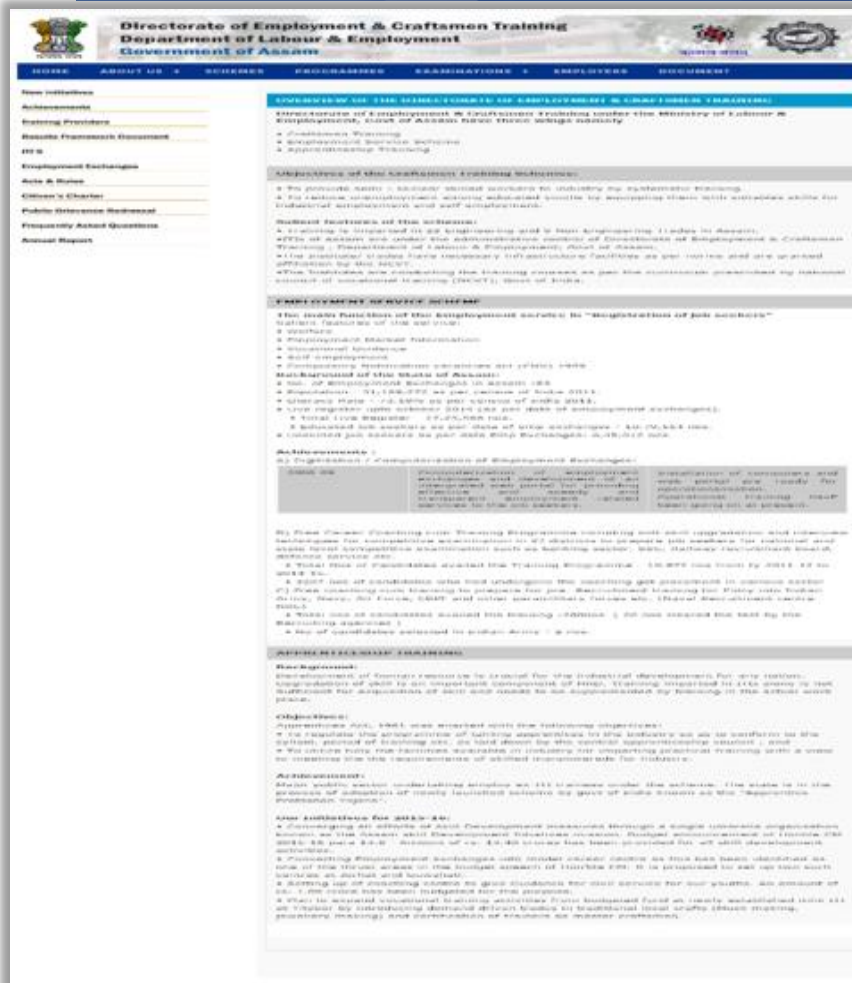


Useful

Usable

Reliable

- **From 29 websites to 203 websites**
- **Websites with citizens needs met**
- **Websites with uniform and consistent layout**
- **Information can be serached faster**
- **Sites will be in Assamese**
- **Full owner ship of the department with their internal capability built**



Website of Directorate of Employment & Craftsman Training (Before & After)





Department of Industries & Commerce Government of Assam

Invest in Assam

[CONTACT US](#)



Sarbananda Sonowal
Hon'ble Chief Minister
of Assam

Home

Services Areas

Investment Guide

Available Resources

Potential Sectors

Investment Policies & Incentives

Info & Rules

What's new

- THE SELF - CERTIFICATION (SC) CONSOLIDATED ANNUAL RETURN SCHEME OF ASSAM, 2018**
- Law of doing business in assam act - 2018**
- Examination Notice State of Assam for Post of ITO & IAS**
- Result of Practical**

Overview of the State

Assam is a land of natural beauty, lush green, rivers, hills, forests. It is the gateway to the North East India. It is a land of unexplored opportunities, gifted with abundant natural resources. It is one of the major states of North East India. Although Assam is a multiethnic society but the mother tongue of the people of Assam is Assamese.

[Read More](#)

The Investment Climate

At the time of India's independence, Assam was relatively a land of plenty. It was not only among the better administered states, the per capita State Domestic Product was very above the average in the country as a whole and the relevant social indices reflected the State at a higher level.

[Read More](#)

Tenders

- ECE, Assam Road No. 100**
- Bo. 1000 - 04/03/2018**
- 2018/2019 - Managing Director, ASEC & Head Joint Management Cell**
- 2018/2019 - Managing Director, ASEC & Head Joint Management Cell**

Notifications

- Constitution of District Mineral Foundation Trust (DMFT)**
- DMFT Beneficiary List 2014-15**
- DMFT Beneficiary List 2015-16**
- India International Trade Fair 2018**
- List of empanelled STP agencies**

Industrial Infrastructure

With a view to provide infrastructure facilities to the Prospective Entrepreneurs/Investors, the Assam Industrial Development Corporation (AIDC) and the Assam Industrial Infrastructure Development Corporation (AIIDC) have been asked to develop new Industrial parks to promote more investment in the State.

[Read More](#)

Human Resource

The pursuit for progress in Industries cannot be made unless there is a skilled trained manpower in the State. Government of Assam through helps that strengthening the linkage between educational institutions and Industries provides the much-needed synergy.

[Read More](#)



www.e-udyog.gov.in



www.aidc.gov.in



www.aiidc.gov.in



www.investinassam.gov.in



www.aidc.gov.in



www.aiidc.gov.in



www.aidc.gov.in



www.aiidc.gov.in



www.aidc.gov.in



www.aiidc.gov.in



www.aidc.gov.in



www.aiidc.gov.in



www.aidc.gov.in



www.aiidc.gov.in



Chandrababu Naidu
Hon'ble Minister of Industries & Commerce, Assam

Site Last updated on - August 28, 2018

Disclaimer | Official Login | News & Events | Investment Cell

Copyright © 2013 Department of Industries and Commerce, Govt of Assam - All Rights Reserved
Designed & Maintained by Aardika



GOVERNMENT OF ASSAM INDUSTRIES & COMMERCE

Search

I am now accessing as a

Citizen

Business

Government

Home

Organisations

Information & Services

Services

Documents

About Us

Contact Us

More



INVEST IN ASSAM



Allotment of Land: Know the Procedures



Grants Assistance

[EASE OF DOING BUSINESS](#)

[Budget](#)

[Media Gallery](#)

[Events](#)

[Citizen's Charter](#)

Do you want to know more about:

- CESS utilization policy
- Angel Fund Scheme
- Land allotment procedure
- Industrial and Investment...

How do I?

- Availability of Land
- Lease deed agreement for ...
- Domestic Gas connection
- Booking for services at M...

Latest

- Corrigendum for the NAMRUP-IV...
- Apply for Loan under Angel F...
- Apply for grant/subsidy unde...
- Apply for Filing Entrepreneurs...
- Apply for booking at marriam...



Small Tea Growers



Skill Development



Industrial & Trade Infrastructure



Industrial & Investment Policies



Industry in Assam



Thrust Areas and Potential Sectors



Publications



Careers & Recruitment

Websites of Industries & Commerce (Before & After)



Suchitra Pyarelal
Senior Technical Director ,NIC &
Member of Website Development Cell
IT Department (Govt. of Assam)

eMail: wdc.assam@gov.in, suchitra@nic.in

Website: <http://wdc.assam.gov.in>