



सत्यमेव जयते
Government of Gujarat

Initiatives to develop a robust startup ecosystem

*Experience sharing by
Government of Gujarat*

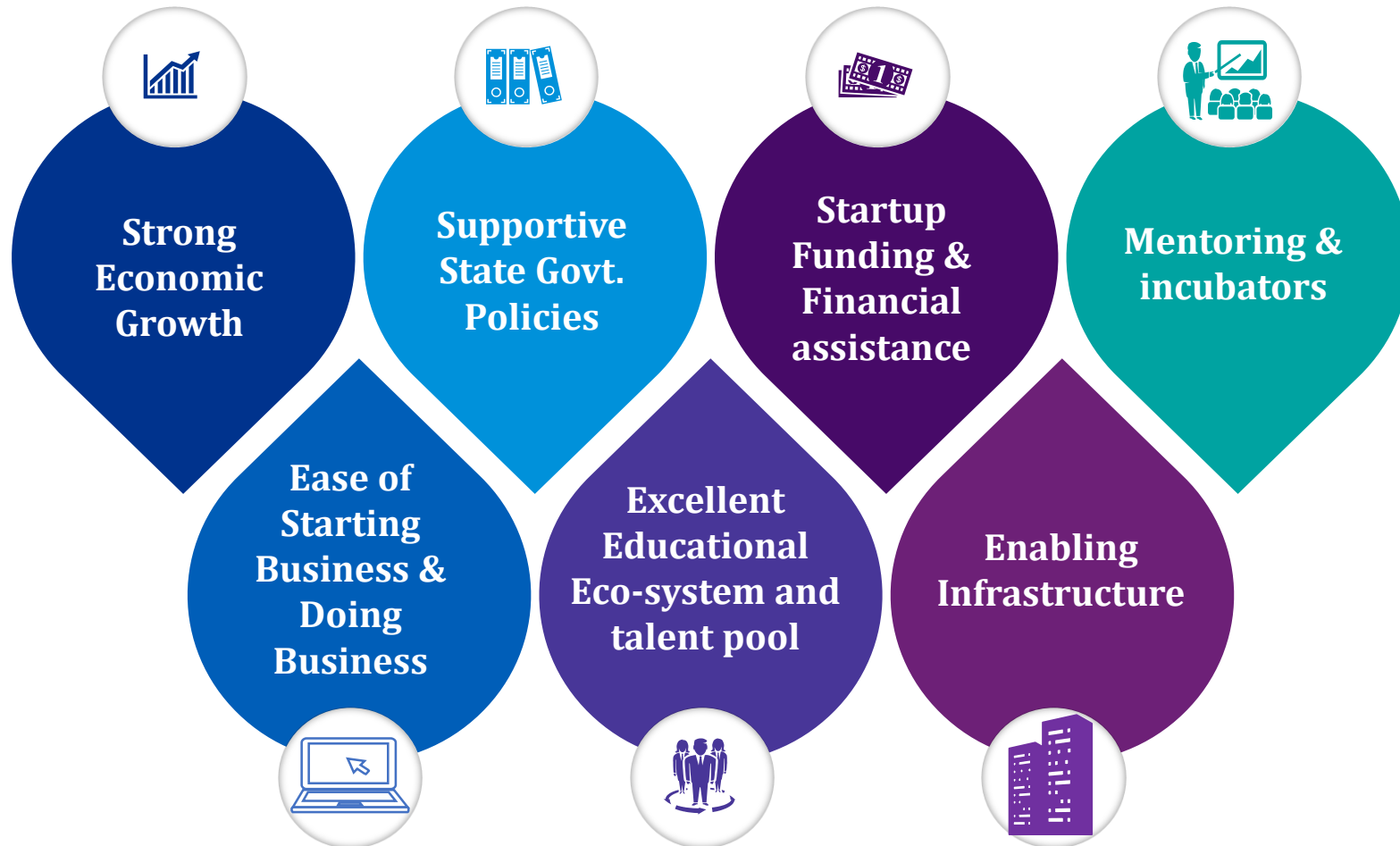
22nd December 2017

Gujarat: A Vibrant Startup Destination



सत्यमेव जयते

GOVERNMENT OF GUJARAT





Genesis of Startups in Gujarat

Startup focused policy initiatives announced for assisting Startups & Innovators

World-class incubation center: **International Centre for Entrepreneurship and Technology (icreate)** established in PPP mode

Constituted **Gujarat State Innovation Council** in 2013 to encourage and incentivize innovation in the State

Centre for Innovation Incubation and Entrepreneurship (CIIE) established by **IIM Ahmedabad** in 2002- the oldest Incubator in the country

Established **Centre for Entrepreneurship Development (CED)** in 1979 and **Entrepreneurship Development Institute of India (EDII)** in 1983 to promote entrepreneurship

Gujarat Venture Finance Limited (GVFL) established in 1990, a pioneer Venture Capital in the country supported by the Government of Gujarat



Startup Ecosystem in Gujarat

Sector specific policy interventions by Govt. of Gujarat

- Gujarat Startup/ Innovation Scheme 2015
- Gujarat Electronics & IT/ITeS Startup Policy 2016
- Student Startup & Innovation Policy 2017

Well developed funding network

- GVFL
- Gujarat Angel Investors Network
- Ahmedabad Angel Investors
- Infuse Ventures
- Incube Ventures



Globally recognized mentors

- TiE Ahmedabad
- GESIA IT Association
- NIF
- eChai
- Gujarat Chamber of Commerce
- Gujpreneurs
- Headstart Network

Incubators & Accelerators

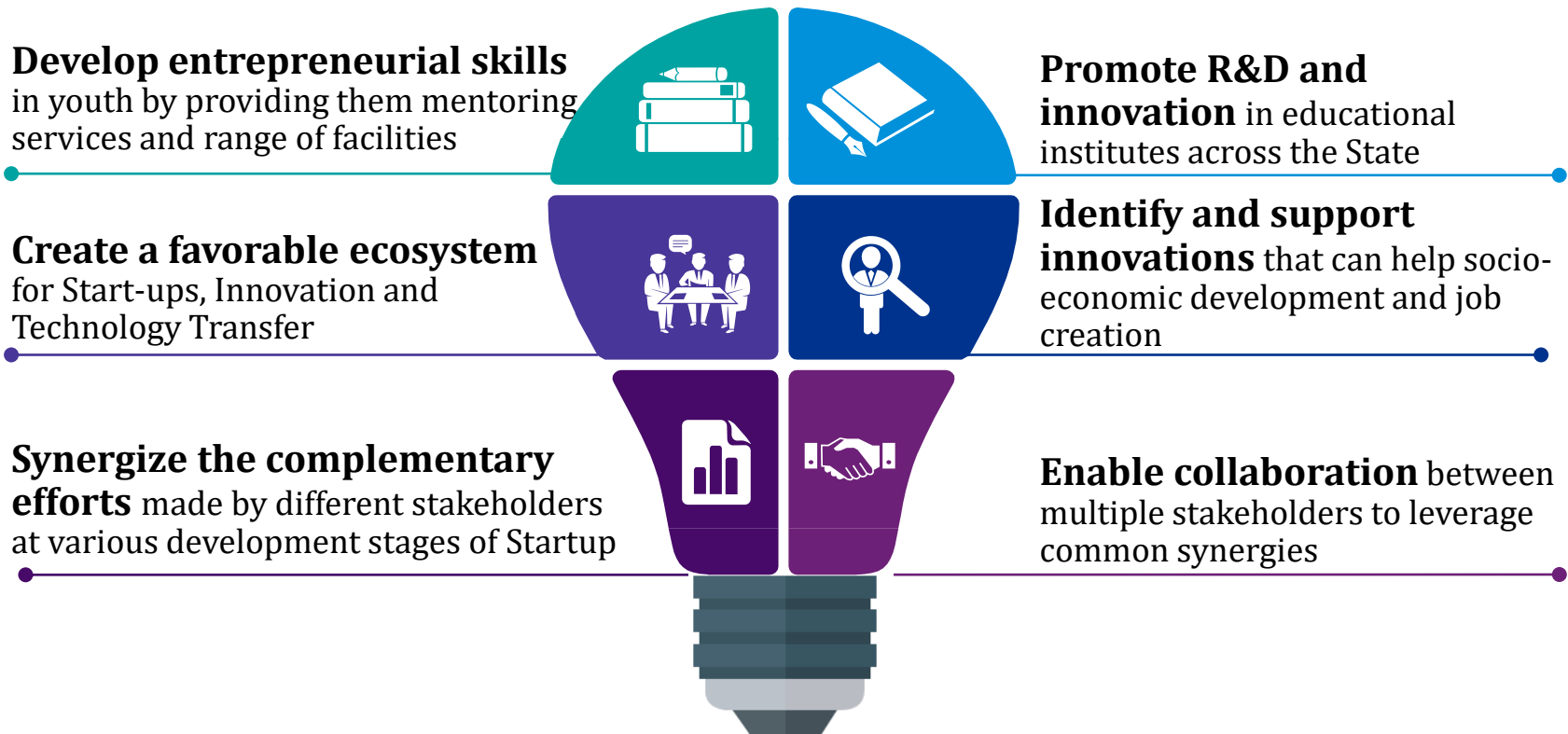
- CIIE, IIM-A
- icreate
- NID-Incubator (NDBI)
- MICA-Incubator
- VentureStudio
- IIT-Gn Incubator
- DA-IICT Incubator
- IIC, PDPU

Gujarat Startup/ Innovation Scheme: Overview



GOVERNMENT OF GUJARAT

Government of Gujarat introduced the “**Scheme for Assistance for Startups/ Innovation**” in **January 2015** with the objectives of:



Assistance offered under the Gujarat Startup/ Innovation Scheme



GOVERNMENT OF GUJARAT

Assistance at development stage	Assistance when idea gets Commercialized
Assistance of Rs.5 Lakh to NI for mentoring services annually	Marketing/ Publicity assistance up to Rs.10 lakh for introduction of innovated product
Rs.10,000 p.m. to innovator as sustenance allowance for 1 year	Venture Capital fund will be provided through Gujarat Venture Finance Limited (GVFL)
Assistance of upto Rs.10 Lakh for product development	SGST reimbursement
Free access to University, Libraries, Govt. Laboratories, Center of Excellence	Reimbursement up to 1/5th of eligible limit in a particular year
Mentorship assistance by Nodal Institution	Other benefits as per MSME schemes

Other Startup Supportive State Policies



GOVERNMENT OF GUJARAT

With an objective to support sector specific startups, other departments of Government of Gujarat have announced focused incentive based policies for Startups

Electronics & IT/ITeS Startup Policy 2016

Facilitate at least 2000 Start Ups

Establish at least 50 incubators in Gujarat

Facilitate USD 1 billion Investments to Start Ups

Develop 1 million Sq. Ft. of Incubation Space

Student Startup & Innovation Policy 2017

Developing student centric Innovation and Preincubation Ecosystem for Students (IPIES)

Support at least 1,000 student-led innovations per year

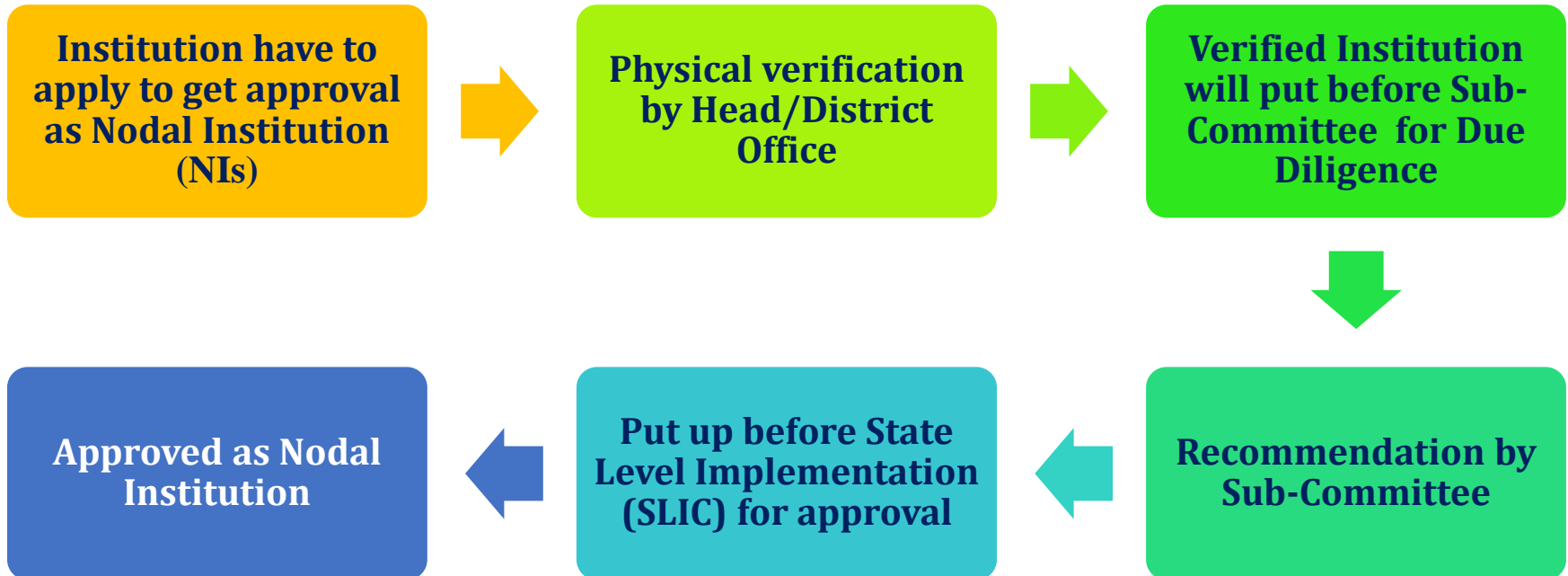
Aim to file 1000 patents from universities in the state every year

Harness 500 student startups in the next 5 years

Ease of Registration and Recognition: Approval process for Nodal Institution (NI)



GOVERNMENT OF GUJARAT

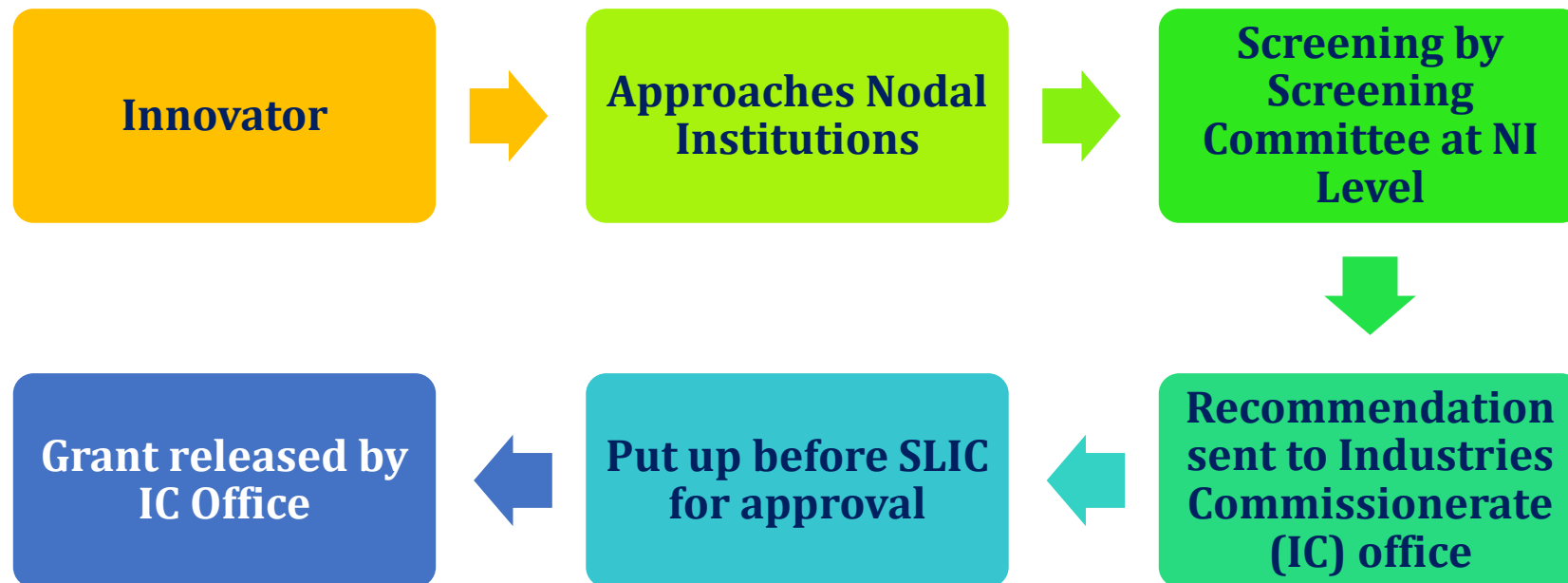


33 Nodal Institutions have been approved under the Startup Scheme

Ease of Registration and Recognition: Procedure for availing assistance



GOVERNMENT OF GUJARAT



More than 150 innovative projects at various stages of Startup development cycle have been recognized and are being supported under the Startup / Innovation Scheme

Ease of Doing Business for Startups (1/3)



GOVERNMENT OF GUJARAT

Compliance desired as per Startup India Action Plan	Govt. of Gujarat's conformance
<p>Inspections under labour and environment laws shall be made more meaningful and simple.</p>	<p>No inspection required for startups, for the first five years.</p>
<p>Startups shall be allowed to self-certify compliance (through the Startup mobile app) with labour laws.</p>	<p>Labour Law (Gujarat Amendment) Act, 2015, includes self-certification and submission of consolidated annual returns applicable to various labour laws, which includes</p> <ul style="list-style-type: none">✓ The Contract Labour (Regulation and Abolition) Act 1970✓ The Payment of Gratuity Act 1972✓ The Inter-State Migrant Workmen (Regulation of Employment & Conditions of Service) Act, 1979

Ease of Doing Business for Startups (2/3)



GOVERNMENT OF GUJARAT

Compliance desired as per Startup India Action Plan	Govt. of Gujarat's conformance
<p>Startups shall be allowed to self-certify compliance (through the Startup mobile app) with environment laws.</p>	<p>Environment:</p> <ul style="list-style-type: none">✓ Self - certification for “Fast Track Consent Renewal”✓ Self Certification for Green category of industries for annual exemption from routine inspection by the board✓ Orange category industries can undergo exemption from routine inspection by the board (GPCB) on submission of Environmental Compliance Certificate of Schedule-I or Schedule-II Auditors classified in Environmental Audit Scheme

Ease of Doing Business for Startups (3/3)



GOVERNMENT OF GUJARAT

Compliance desired as per Startup India Action Plan	Govt. of Gujarat's conformance
No inspections under labour law for first 3 years .	For Startups, there is no inspection required for the first 5 years .
Startups may be inspected on receipt of credible and verifiable complaint of violation , filed in writing and approved by at least one level senior to the inspecting officer.	In Gujarat, all complaint based inspections are approved by senior officers
Startups falling under the ' white category '* to self-certify compliance and only random checks would be carried out in such cases.	White category industries are exempted from all environment compliances. A list of white category industries has been introduced over and above the list of industries declared by the central government .

*based on pollution potential; classified by Central Pollution Control Board

Simplification and Handholding: www.startupgujarat.in



GOVERNMENT OF GUJARAT

Home | Inquiry | Sitemap

StartUp
Igniting the future

ABOUT SCHEME HOW IT WORKS INNOVATORS MEDIA NOTIFICATION INSTITUTIONS FAQs CONTACT

Inspiring **Startups** for **Innovation** and Providing a **Collaboration** Platform

The Startup Gujarat is a platform to bring together, evaluate, and promote innovations that allow to startup business and get benefits.

HOW IT WORKS →

Post Idea/Projects

Get Support by Nodal Institutes

Get Funded by Govt. of Gujarat

Register Startup/Innovator

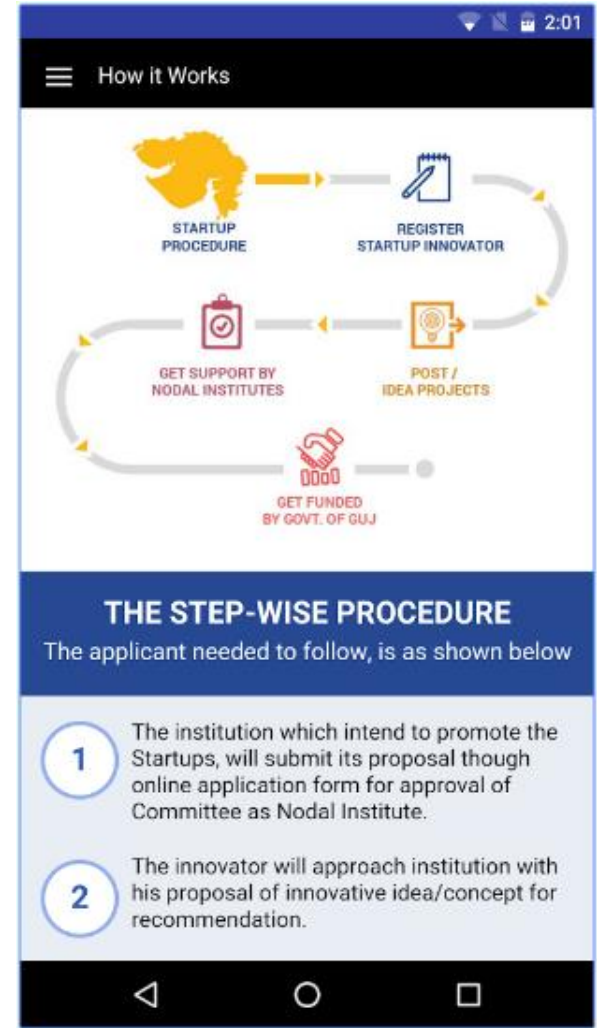
What's New || rtant News new Innovator Application Form new Nodal Institution Application Form new Startups Of PDPU Important News new Innovator Appli

- All the required support information for Startups available under single portal
- Online Registration for Startups
- Online registration for Nodal Institution (NI)
- Online recommendation from NIs for Startups
- Online registration as Mentor

Simplification and Handholding: Mobile App



GOVERNMENT OF GUJARAT



Incubators to nurture ideas



सत्यमेव जयते

GOVERNMENT OF GUJARAT



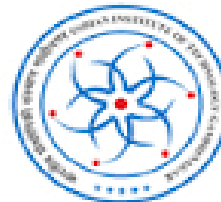
icreate
International Centre for
Entrepreneurship and Technology



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN



॥ जीवो ब्रह्मैव नापरः ॥



IIT Gandhinagar
Indian Institute of
Technology Gandhinagar



iCreate – Govt. of Gujarat supported incubator



GOVERNMENT OF GUJARAT

- Set up under the leadership of Hon'ble Prime Minister of India, iCreate (International Centre for Entrepreneurship and Technology), is an autonomous Centre of Excellence creating an ecosystem for next-gen entrepreneurs.
- Provides cross functional **support** to start-ups through their entire life cycle, **from ideation to go-to-market**.
- **Focus sectors:** IT, Electronics, Biotechnology, Nanotechnology, Robotics, Non-conventional energy, Bio-medical equipment, Agro and Food processing.





iCreate – Key offerings

Spark Up Idea Fund offering college students up to Rs. 50,000, to experiment and prototype their ideas

Prayasee Grants of up to Rs. 10 lakhs, to young innovators for prototyping and field trials

Incubation Support (6 months to 2 years), with residential facility and support of up to Rs. 50 lakhs

Short Acceleration Programmes to take start-ups to market and investors

Short Programmes to evaluate idea feasibility and 'fast failing'

Grooming Programme over 13 weeks, to help entrepreneurs take their idea to commercial operations level

iCreate – Collaborations and Way Forward



GOVERNMENT OF GUJARAT

iCreate is the knowledge partner for the **India Israel Innovation Bridge Challenge** that address some of the world's most pressing challenges in the areas of agriculture, water and healthcare

Plans to establish **new corporate partnerships** to provide go to market cum mentoring support for innovative projects

Plans to **incubate 360 new projects**, and help more than **100** establish themselves as successful businesses by **2020**

iCreate has collaborated with **Cisco and US India Business Council**, to drive future growth. **Cisco** has established its **largest Indian IoT based Innovation Lab** at iCreate



Funding Support for startups

- **'GVFL Startup Fund' of Rs. 250 crore** formed for promoting startup ecosystem in the State
- **Creation of a Student Innovation Fund (SIF) of Rs. 200 crore** for a period of five years.
- **Corpus of Rs. 100 crore** created for GoG supported incubator - **icreate**
- **Budget** allotted for Startup promotion / development activities: **Rs. 97 crore** in 2016-17
- **Gujarat CSR Authority has considered funds received from corporates to support academic incubators** under CSR activities



Startup Fests/ Events



GOVERNMENT OF GUJARAT



National Summit on Innovation & Technology 30th September – 1st October 2016

- In the Pitch to Glory event, **30 startups** pitched their ideas, innovation and business model to a jury of industry experts
- More than **100 companies** engaged across sectors such as e-Governance, IT, Electronics and Biotechnology showcased various upcoming technologies



Vibrant Gujarat Start Up Summit 21- 22 October 2016

- **Grand Challenge** to find innovative, technology based and commercially viable solutions to key developmental issues
- **125 shortlisted startups** are being supported under the Startup / Innovation scheme

Gujarat's proud achievements

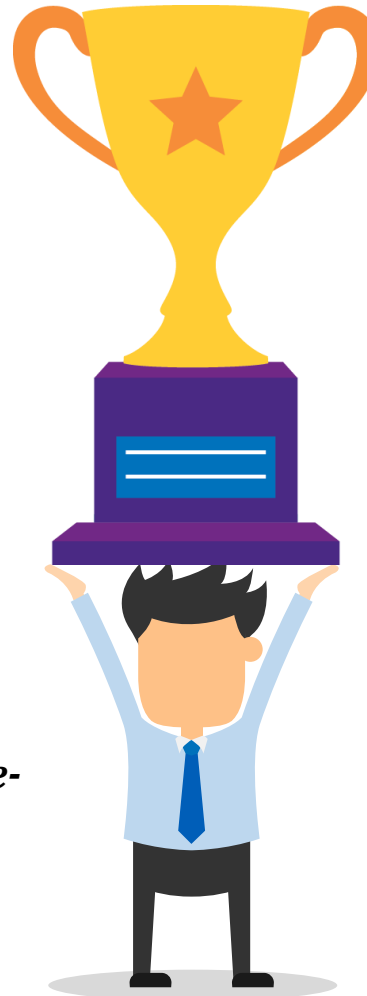


GOVERNMENT OF GUJARAT

'Prime Minister's Award for Excellence in Public Administration 2017', in recognition of successful implementation of Start-Up India program.

154 startups being incubated at **33 Nodal Institutions** supported under Startup Policy 2015

Startups across **domains** such as **Manufacturing, ITeS, Biotechnology, e-commerce, FinTech, Healthcare, Internet of Things (IoT), Education**



Ahmedabad classified as an **'Emerging City'** for startups by NASSCOM in 2015

Growth of startups and incubators **across the state, at locations such as Vadodara, Surat and Rajkot**, in addition to Ahmedabad

Startups such as **Infibeam** (e-commerce), **Mantis Technologies** (ticket booking), **Axio Biosolutions** (Medical Devices) and **Lendingkart** (finance) achieved **national as well as global** recognition

Notable Gujarat-based startups



सत्यमेव जयते

GOVERNMENT OF GUJARAT



Way forward for boosting the growth of startups in the State



GOVERNMENT OF GUJARAT

Strengthening incubators and nodal institutions through state-of-the-art infrastructure and R&D facilities

Supporting the funding and investor network in Gujarat, to enable better and faster access to capital

Promoting startups in diverse sectors such as manufacturing, aerospace and defense, electric mobility, healthcare, Internet of Things (IoT)

Encouraging innovation in schools and colleges, and at rural areas and grassroots level

Regularly providing platforms to startups, for branding, publicizing and marketing their innovations and ideas



Thank You