

Stand Up India

Date of Launch- 5th April 2016

Implementing Unit – District

Applicant – DCs/ DMs

Parameters of Evaluation:

- i. Performance of Bank branches in the district
- ii. Requests by potential borrowers made on the Stand up Mitra portal in the District
- iii. Requests connected to hand holding entities.
- iv. Hand holding events organized subsequent to sanction of loans.
- v. Convergence with existing schemes of Government of India or States
- vi. Innovations adopted in implementation of scheme
- vii. Transparency / accountability in the implementation of the scheme