

## Startup India

Date of Launch-January 2016

Implementing Unit – State/UT

Applicant – Pr/Secretary State Government

Area	Parameter
Startup Policy	1. Notifying a Startup policy
Simplification and Handholding	2. Ease of registration as a Startup 3. Ease of recognition as a Startup 4. Ease of compliances under various laws 5. Facilitation for setting up of incubators 6. Dedicated Startup Cell/Helpline 7. Dedicated Portal/Mobile Application
Funding support	8. Initiatives to increase access to funds for Startups and formulating a credit guarantee scheme
Industry-Academia partnership	9. Partnerships with Industry & Educational Institutes to set up incubators and support for vocational training institutes
Fest/Events	10. Organising Startup Fests/Events

- Innovations adopted in implementation of scheme
- Transparency / accountability in the implementation of the scheme