

Department of Administrative Reforms and Public Grievances

Prime Minister's Awards for Excellence in Public Administration 2019

# Awardees' Citation

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Prime Minister's Awards for Excellence in Public Administration 2019

#### **Awards Category - Innovation (General)**

Under the Prime Minister's Awards for Excellence in Public Administration, 2019, in Innovation (General) there will be 1 Award.

In this category award shall be given to Organizations of Central / State Governments / Districts for Innovations in environment conservation, disaster management, water conservation, energy, education and health, women and child centric initiatives, etc.

#### Unprecedented amendments in JK Panchayati Raj Act, 1989, massive IEC campaign to ensure successful conduct of Panchayat Elections

Category & Sector	Innovation (General) State – Panchayati Raj			
Department	Department of Rural Development & Panchayati, J&K			
Description				
	• The initiative was introduced because Panchayat Polls were announced but deferred twice after the Panchayats in JK dissolved in 2016 due to law and order apprehensions, lack of political will and fear of non-participation			
	<ul> <li>SVEEP campaign right down to the village level, well planned publicity campaign and phasing of elections</li> </ul>			
	• Panchayats to implement all the Centrally sponsored welfare schemes viz. MGNREGA, SBM (G), PMAY (G), Mid-Day Meal scheme, ICDS et al			
	<ul> <li>Monitoring and supervision of schools and health institutions passed on to the Panchayati Raj Institutions</li> </ul>			
	<ul> <li>Panchayats now assigned charge of monitoring, implementing and execution of 21 subjects</li> </ul>			
	<ul> <li>Panchayats, Panches and Sarpanches have been empowered in real sense by placing funds and functionaries at their disposal</li> </ul>			
Impact				
	• JK witnessed a record voter turn-out of 74.1 per cent			
	<ul> <li>The elections were completely peaceful and this was noted by the Hon'ble Prime Minister, Shri Narendra Modi and the J&amp;K Hon'ble Governor, Shri Satya Pal Malik</li> </ul>			







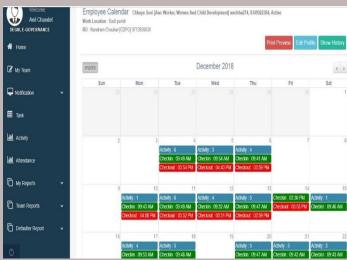
#### Awards Category - Innovation (ADP)

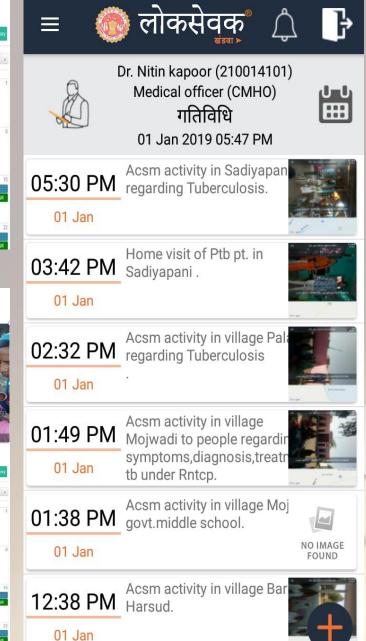
Under the Prime Minister's Awards for Excellence in Public Administration, 2019, in Innovation (Aspirational District Programme) there will be 1 Award.

In this category award shall be given to Aspirational District under the Aspirational Districts Programme (ADP) for Innovations in environment conservation, disaster management, water conservation, energy, education and health, women and child centric initiatives, etc.

Category & Sector	Innovation (ADP) – e-Governance Society
Department	Khandwa
Description	
	<ul> <li>The district administration has introduced the Lok Sewak app as an attendance and field monitoring tool</li> </ul>
	<ul> <li>Monitoring of government servants posted in different departments during the working hours for better administration and governance has been the objective of the initiative</li> </ul>
	<ul> <li>Departments are asked to assign every employee number of tours and activities through the app</li> </ul>
	<ul> <li>The employees visiting the assigned area for tour or while organising an activity upload photographs (latitude and longitude based) in app, which is monitored by reporting officer</li> </ul>
	• Employees from over 12 government departments are covered by the app and on an average 8500 people are logging in on the portal and app
Impact	
,	<ul> <li>Increased availability of field staff (Asha, Anganwadi workers, teachers) is useful to monitor activities under MGNERGA in the district</li> </ul>
	<ul> <li>Giving real time report of any scheme being implemented in the district and the progress and coverage being made</li> </ul>
	<ul> <li>A large volume of record has been created by way of capturing activities on real-time basis with its location and beneficiaries</li> </ul>
	App is also useful for monitoring Anaemia in pregnant women

## e-Attendance Application (Lok Sewak)





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Third Meal Initiative for Malnourished Children:





Anil Chandel DEGN, E-GOVERNANCE	1	Employee Cali Work Location : Badi RO : Nandram Chouh		Awc Worker, Women An	d Child Development] a			
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#### **Awards Category - e-National Agriculture Market**

Government of India has instituted a scheme, "Prime Minister's Awards for Excellence in Public Administration" - to acknowledge, recognize and reward the extraordinary and innovative work done by Districts/ organizations of the Central and State Governments.

The awards are given every year for Excellence in implementing identified Priority Programmes of Government of India and extraordinary and innovative work done by the Organizations of Central/ State Governments/ Districts in public governance.

The following four Priority Programmes have been identified for the Prime Minister's Awards for Excellence in Public Administration, 2019:

- 1. National Agriculture Market (e-NAM)
- 2. National Rural Livelihood Mission (NRLM)
- 3. SAUBHAGYA (Pradhan Mantri Sahaj Bijli Har Ghar Yojana)
- 4. Mission Indradhanush

Category	e-National Agriculture Market				
District	Solan, Himachal Pradesh				
Description					
	• Access to Soil Testing Laboratories under e-NAM has been provided with 7445 Soil Health cards distributed between April 2017 to December 2018				
	<ul> <li>Awareness Programmes to register maximum farmers in the region. The Model, MandiSolan organized a programme e-NAM "Mere Ghar" and deputed e-NAM teams to contact the farmer families at their doorsteps</li> </ul>				
	<ul> <li>Logistics &amp; Infrastructure enhancement of the Mandi under e-NAM initiated. Three-hectare Land has been transferred from the Govt. of H.P. for e-NAM functioning</li> </ul>				
	<ul> <li>Inter-Mandi Trade enhanced by issuing 13 Unified Licenses to Traders for hassle free trading throughout the state</li> </ul>				
	<ul> <li>Inter-State Trade promotion done by meetings with neighboring state (i.e. Chandigarh and Uttarakhand) for Inter State Trade. Good performing Traders/CA's has been shortlisted to perform the trade</li> </ul>				
	• To practice and demonstrate the benefits of e-NAM, the e-retail counter has been introduced				
Impact	<ul> <li>A total of 5275 farmers have participated in e-NAM out of the registered</li> <li>5427, 0846 late have been accurated and an evenue hid of 7 late is being</li> </ul>				
	5437. 9846 lots have been assayed and an average bid of 7 lots is being received				

## Fruit Mandi Solan, Solan, Himachal Pradesh



## Thattanchavady Mandi, Puducherry, Puducherry

Category	e-National Agriculture Market				
District	Puducherry, Puducherry				
Description					
	<ul> <li>Pondicherry has a population of 2, 44,377 of which 1, 19,430 are male and 1, 24,947 females. The average literacy rate of the U.T. is 89.22%</li> </ul>				
	• Thattanchavady market was instituted in 1975. It is spread across an area of 2 hectares with an average number of farmers of 18,000				
	<ul> <li>An e-bidding cabin with 5 Mbps leased internet access has been constructed</li> </ul>				
	<ul> <li>Transparency in administration of the Mandi: Copies of the declaration slips are pasted every day in selected corners of the mandi, after e-bidding is over to inform the farmers and the traders on the prices quoted</li> </ul>				
	<ul> <li>Awareness being provided about the mobile app and to all stakeholders through camps</li> </ul>				
	<ul> <li>Bidding through mobile- app by traders and continuous sensitization of the traders</li> </ul>				
	<ul> <li>Capacity Building through the Strategic Partner State Agricultural Management and Training Institute (SAMETI), Puducherry</li> </ul>				
Impact					
	<ul> <li>Achieved 100% e-bidding through the portal with a sale value of about 6.44 crores. There are about 3.31 lakh quintals which have been traded</li> </ul>				





Weighment 2



e-Bidding

Category	e-National Agriculture Market				
District	Mahabubabad, Telangana				
Description					
	<ul> <li>A Lab for Assaying &amp; grading equipment was established for getting competitive price and to bring confidence in farmers and traders</li> </ul>				
	<ul> <li>Mobile app was rolled out to the traders to take decision on the spot in case of regular training in Mandi and also to operate from anywhere outside the Mandi as ease of doing business</li> </ul>				
	<ul> <li>25% exemption on Market Fee to the traders for end to end process was also rolled out</li> </ul>				
	<ul> <li>Dedicated leased lines from BSNL with 10 MBps speed and Airtel Wifi available in entire market yard for uninterrupted connectivity</li> </ul>				
	<ul> <li>Creation of 13 cabins with 25 desktop computers for gate entry, e-bidding and for issuing of sale bill to the farmers, manual sale bill is banned in the Mandi</li> </ul>				
	• To measure accurate and correct assaying within stipulated time, a grain analysis system (Dickey-John made) for 16 commodities is installed in the Assaying Lab				
Impact					
	<ul> <li>So far 1, 20, 975 lots have been traded for all the 15 commodities and the average bids per lot now stands at 4.1 from 2 earlier</li> </ul>				
	<ul> <li>E-NAME payment gateway helped in direct crediting of Rs. 32, 40, 153/- into bank accounts of farmers, weighmen, hamalies</li> </ul>				

## Kesamudram, Mahabubabad, Telangana

#### Award Category - National Rural Livelihood Mission

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- 4. Mission Indradhanush

Category	National Rural Livelihood Mission				
District	Nalbari, Assam				
Description	• Nalbari is an administrative district in the state of Assam. It occupies an area of 2,257 square kilometres. It has a total of 7,71,639 rural households				
	• The district has 7 development blocks, 65 Gram Panchayats and a total of 471 villages. The literacy rate is 79.89% and 84.36% for male and female respectively				
	<ul> <li>One Bank Mitra has been selected and trained by IBM for handholding support, credit linkage, insurance etc.</li> </ul>				
	<ul> <li>To encourage SHG's participation on digital platforms, a Transaction Based Digital Accounting System (TBDAS) has been adopted.</li> </ul>				
	<ul> <li>To digitize all the information of the SHG's including the loan proposal submission, the EShakti Project of the NABARD has been converged with the NRLM scheme.</li> </ul>				
	<ul> <li>Every loanee member has been provided with cover under the social security scheme and the MGNREGA has provided a job card to every SHG household.</li> </ul>				
	<ul> <li>Training and handholding support has been provided under various activities such as fishery, backward poultry projects, Mahila Kisan Sashaktikaran</li> </ul>				
Impact					
	<ul> <li>A total of 84008 households have been mobilized into SHG's and the number of SHG's promoted is 6260. The number of SHG's federated into village organisations is 4230</li> </ul>				

#### Nalbari, Assam







## Diu, Daman & Diu

Category	National Rural Livelihood Mission
District	Diu, Daman & Diu
Description	<ul> <li>Under DAY-NRLM, number of workshops &amp; training sessions were organized keeping in mind needs &amp; skills of the SHGs &amp; their stage in employment readiness spectrum</li> </ul>
	<ul> <li>Initially, resource persons of GLPC &amp; NIRD conducted capacity building trainings in May 2018 &amp; December 2018 for book keeping, keeping records of meetings, loans &amp; savings</li> </ul>
	<ul> <li>SEWA federation was engaged for conducting training in making paper products from recycled paper and MSU</li> </ul>
	<ul> <li>The SHG members undertook a visit to the KVIC facility at Ahmedabad in January to learn setting up units for making charkha, pickles, agarbatti, baati and papad</li> </ul>
	<ul> <li>The district is also obtaining the CSR funding for establishing a workshop for SHGs in collaboration with Usha International and being funded by Diu Municipal Council</li> </ul>
Impact	
	• The number of SHGs currently engaged in these activities are as follows:
	<ul> <li>Stitching/Crocheting 24</li> </ul>
	<ul> <li>Sea Weed Cultivation 06</li> </ul>
	<ul> <li>Cooking 13</li> </ul>
	o Handicraft 11
	• The scheme also led to convergence of the efforts of urban and rural local bodies as well as the non-governmental organizations





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Category	National Rural Livelihood Mission				
District	Chittoor, Andhra Pradesh				
Description	<ul> <li>Chittoor district is in Rayalaseema region of AP with a population of 4,170,468. Chittoor has a sex ratio of 1002 females over ever 100 males. The literacy rate is 72.96% in the district</li> </ul>				
	<ul> <li>Social mobilization &amp; Inclusion: Sangadarshini under the initiative trained and deployed 500 Senior Master Trainers @ 10 per mandal</li> </ul>				
	<ul> <li>Financial Inclusion: 7,389 single women identified and sanctioned Social Security Pension @ Rs.2000/- per month. 50,395 SHGs benefited with 3,358.57 Cr</li> </ul>				
	• Farm Livelihoods: Shreeja MMPCL an all women milk producers company with 72,424 stake holders, of which 96% are small and 18% are SCs & STs				
	• Non-Farm Livelihoods: To become a major supplier in domestic market of honey, beeswax and other high value hive products in India by 2024. Creation of SVEP (Startup Village Entrepreneur Programme)				
Impact					
	2603 Village Organizations, 66 Mandal Samakhyas				
	• Total of 69,136 Self Help Groups with 6,78,426 SHG Members. 2,755 PwD SHGs formed with 10,952 PwDs				
	<ul> <li>3,80,339 IHHLs constructed. It is highest in the country in completion of one year, Limca Book of Records awarded</li> </ul>				

## Chittoor, Andhra Pradesh

#### **Award Category - Mission Indradhanush**

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Category	Mission Indradhanush				
District	East Siang, Arunachal Pradesh				
Description					
	<ul> <li>East Siang district has a population of 99,214. The district has a population density of 27 inhabitants per square kilometre (70/sq mi)</li> </ul>				
	<ul> <li>East Siang has a sex ratio of 962 females for every 1000 males, and a literacy rate of 73.54%</li> </ul>				
	<ul> <li>Capacity building of the workforce at all levels was conducted prior to the start of activities. Trained monitoring team was formed at District/Block/Facility level to monitor and supervise the activities</li> </ul>				
	<ul> <li>Total number of children targeted for immunization were 181 while the programme was conducted over 9 rounds. Total number of blocks that wa covered was 3</li> </ul>				
	<ul> <li>All of the planned 126 sessions were incorporated in Routine Immunization Microplan. 10 District Task Fore on Immunization (DTFI) meetings were conducted for all MI rounds</li> </ul>				
	<ul> <li>Convergence of stakeholders like education, ICDS, Municipalities, IPR, AIR &amp; PRI for the DTFI</li> </ul>				
	<ul> <li>Awareness Programmes involving stakeholders, community workshops, celebrities, social media, print media and electronic media</li> </ul>				
Impact	• 59 children were fully immunized in the district out of 181 targeted				

#### East Siang, Arunachal Pradesh



## Nicobar, Andaman and Nicobar

Category	Mission Indradhanush			
District	Nicobar, Andaman and Nicobar			
Description				
	<ul> <li>Nicobar district has a population of 36,844. The district has a population density of 20 inhabitants per square kilometre (52/sq mi). Nicobar has a sex ratio of 778 females for every 1000 males, and a literacy rate of 77.5%</li> </ul>			
	<ul> <li>District preparedness covered three zones, Red Zone - the remotest islands having no media or any road connectivity and Yellow Zone - islands far away from the health institution and Green Zone - the islands having accessibility</li> </ul>			
	<ul> <li>Total number of children targeted for immunization were 499. The programme was conducted over 3 rounds while the total number of blocks covered was 3</li> </ul>			
	All of the planned 60 sessions were incorporated in Routine Immunization     Microplan			
	<ul> <li>Awareness campaign in Anganwadi Centre, Village community halls by cycle rallies, melas, games, leaders, posters/banners, nukkad nataks highlighting Vaccine Preventable Disease, electronic media</li> </ul>			
	<ul> <li>District Administration &amp; the Health Department monitored and supervised the implementation of Mission Indradhanush activities among all the three zones</li> </ul>			
Impact	499 children were fully immunized in the district			





Category	Mission Indradhanush			
District	Siddipet, Telangana			
Description				
	<ul> <li>Siddipet district has a population of 111,358 with the merger of surrounding villages and has a total of 25,517 households</li> </ul>			
	• The total population constitute, 55,432 males and 55,926 females —a sex ratio of 1009 females per 1000 males			
	<ul> <li>House to house surveys were conducted, and subsequently block wise micro action plans were drafted</li> </ul>			
	<ul> <li>Total number of children targeted for immunization were 1726. The programme was conducted over 3 rounds while the total number of block that was covered was 31</li> </ul>			
	<ul> <li>Planned 412 sessions were incorporated in Routine Immunization Micro- plan</li> </ul>			
	<ul> <li>Monitoring was done based on the availability of logistics, IEC display status, indicators on safe injection practices, dissemination of four key messages to caregivers</li> </ul>			
	• Awareness campaigns run through SHGs (Telangana reach), Social Media, Cable Television, Print Media, Guest articles, Rallies, Dovetailing (Poka Yoke), Insurance, ongoing schemes, Exhortations, Brand Ambassador			
Impact	• 1522 out of 1726 children were fully immunized in the district			

## Award Category - Pradhan Mantri Sahaj Bijli Har Ghar Yojna (SAUBHAGYA)

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- 3. SAUBHAGYA (Pradhan Mantri Sahaj Bijli Har Ghar Yojana)
- 4. Mission Indradhanush

## Darrang, Assam

Category	Pradhan Mantri Sahaj Bijli Har Ghar Yojna (SAUBHAGYA)		
District	Darrang, Assam		
Description			
	<ul> <li>An android mobile app SANJOG was developed by APDCL and it was mandated that executing agencies upload newly released service connections</li> </ul>		
	<ul> <li>A web portal was developed to monitor the daily progress of electrification &amp; linked to the SANJOG app</li> </ul>		
	• A Toll free number was set up for grievance redressal & another number was set up for sending queries in Whatsapp		
	<ul> <li>District level whatsapp group was also set up with key stakeholders to monitor the progress and the members conducting regular field visits</li> </ul>		
	<ul> <li>GIS mapping is done for all infrastructure created under SAUBHAGYA and soft copies are archived so that it may be cross verified as and when required</li> </ul>		
Impact			
	<ul> <li>69,522 un-electrified households were given electricity connection, and the district achieved 100% of the target</li> </ul>		
	<ul> <li>Electrification increased economic activity such as Rice mills which are now operational and poultry/duck farms are electrified</li> </ul>		
	<ul> <li>Education has been boosted as students got the opportunity to study under electric lamps</li> </ul>		
	<ul> <li>Availability of electricity has helped women to carry out day to day activities such as cooking, sewing, weaving even during night hours</li> </ul>		



Electricity Poles movement for installation



Saubhagya Rath Awareness Program



Awareness camps in villages

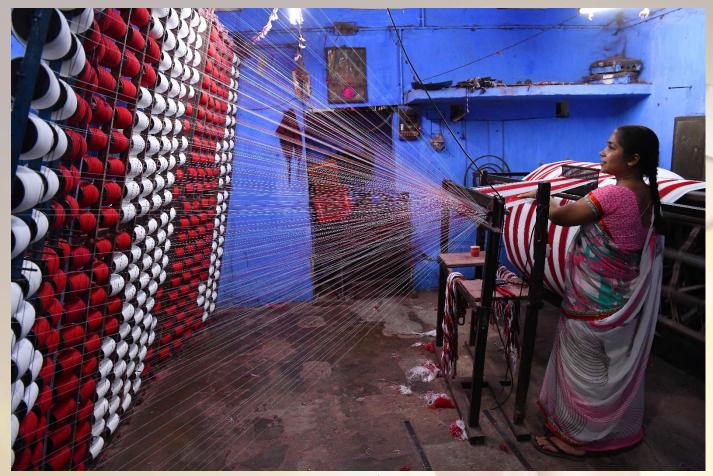
Gaya, Bihar				
Category	Pradhan Mantri Sahaj Bijli Har Ghar Yojna (SAUBHAGYA)			
District	Gaya, Bihar			
Description				
	<ul> <li>115 awareness campaigns were organized to inform people about the scheme, how they can take the benefit and how and where they can complain if they face any issue</li> </ul>			
	<ul> <li>Ujala scheme was promoted with this scheme, where people who have electricity connection were given free LED bulbs</li> </ul>			
	<ul> <li>Power Departments adopted innovative mechanisms like dedicated web- portal/Mobile app for collection/consolidation of application form in electronic mode</li> </ul>			
	<ul> <li>The details of consumers like Name, Address and Identification proof as available (Aadhar number/Mobile number/Bank account/Driving License/Voter ID etc.) were collected</li> </ul>			
	<ul> <li>The district administration worked along with CRPF, as it was very difficult to work in the naxal affected blocks, two CRPF officers were deployed with each workman</li> </ul>			
	• This also made a positive impression on the local community, who provided help to the workforce later on			
Impact	<ul> <li>1.61,479 households were provided with electricity connections, covering</li> </ul>			
	<ul> <li>1.01,479 households were provided with electricity connections, covering 100% of the target, even in Naxal affected areas</li> </ul>			
	<ul> <li>This has significantly improved the quality of life for people, especially in remote and inaccessible areas</li> </ul>			





Case Study 2

Case Study 3



Case Study 1

#### Award Category - Government of India Officers Category

# Award for Additional /Joint Secretary, Director/Deputy Secretary and Under Secretary level officers serving in Government of India

There shall be three awards, one each for Additional / Joint Secretary level officers, Director/Deputy Secretary level officers and Under Secretary level officers serving in the Government of India in the following categories.

- 1. Additional/ Joint Secretary level officers serving as Prabhari Officers under Aspirational Districts Programme.
- 2. Director/ Deputy Secretary level officers working as nodal officers for implementation, coordination and monitoring of the schemes under Gram Swaraj Abhiyan or for Extended Gram Swaraj Abhiyan.
- 3. Under Secretary level officers working as nodal officers for implementation, coordination and monitoring of the schemes under Gram Swaraj Abhiyan or for Extended Gram Swaraj Abhiyan.

## Shri Praveen Kumar, Additional Secretary

Category	Government of India Officers Category		
Nomination	AS/JS		
Ministry /	Ministry of New and Renewable Energy		
Department			
Background			
	Sh. Praveen Kumar is the Central Prabhari Officer of Virudhanagar in Tamil Nadu. He has visited the district 6 times as the Prabhari Officer. To start with, in first delta ranking Virudhanagar had secured 10th position which it further improved to 1st position in second delta ranking in October 2018. In extended Gram Swaraj Abhiyan, this district was among the top performers		
Key initiatives			
	<ul> <li>An Action plan prepared with the help of Madras Institute of Developn Studies. The Draft Plan was discussed with grass root officials before finalization</li> </ul>		
	<ul> <li>Initial level analysis of indicators done – strong and weak areas identified and under each indicator challenges and broad strategies identified</li> </ul>		
	<ul> <li>Strategies finalised through brainstorming on each of the indicators – especially where the district was poor</li> </ul>		
	<ul> <li>Regular monitoring of progress made – personal visits, telecon and monthly progress reports</li> </ul>		
Impact	<ul> <li>Achieved 1st rank in the Second Delta ranking based on the status of</li> </ul>		
	October 2018 released on 27.12.2018		
	<ul> <li>In Education and Infrastructure indicators Virudhunagar District achieved 1st rank</li> </ul>		
	<ul> <li>In learning Outcomes Virudhunagar selected as one of the Most improved Districts</li> </ul>		

Nomination Ministry /	Director / DS		
Ministry /	Director / DS		
Department	Ministry of Home Affairs (Inter State Council Secretariat)		
Background	Shri Kashi Nath was deputed to district Mau, Uttar Pradesh in GSA and Sonbhadra, Uttar Pradesh in EGSA. Mau has predominantly Agriculture based economy. In addition, agro based industries also share the socio-economic profile of the District. While Sonbhadra, UP is called energy capital of India. Sonbhadra has emerged as a tourist attraction hub in Poorvanchal region. Despite this, a sizeable part of the population is still living below poverty line. There is a fairly large incidence of diseases because of the mining industries.		
Key initiatives	<ul> <li>Proper and persuasive dissemination of awareness and information among the beneficiaries to ensure the optimum utilization of benefits available under the schemes was adopted</li> <li>Simultaneously, sensitizing the respective district, Departments to continuously strive for better implementation of schemes was also pursued throughout the Abhiyan period</li> </ul>		

Scheme	Cumulative Target of all villages assigned under GSA+EGSA	Cumulative Progress of all villages assigned under GSA+EGSA
UJJWALA	7247	7247
Saubhagya	18923	18923
UJALA	8080	8080
PMJDY	11426	11996
PMJJBY	3091	3185
PMSBY	10395	11735
MI(Children)	2365	2365
MI(Women)	812	812





# Shri Lakshmi Kant Trivedi, Under Secretary (promoted as Deputy Secretary)

Category	Government of India Officers Category			
Nomination	Under Secretary			
Ministry /	Department of Expenditure			
Department				
Background				
	as well as in EGSA. on agriculture. The unpredictable. The disguised employme	rivedi was deputed to District I The economic activity in the di agriculture is mainly depender district does not major industri ent is one of the major probler s complain about lack of irrigat	strict is primarily dependent at on rain and therefore al bases. Unemployment and n for the people of Pakur.	
Key initiatives	<ul><li>informing them beneficiaries an</li><li>Brain storming s concerned Block</li></ul>	ials at block level actually impl about the objectives of the sc d the approach to be adopted sessions were held at Block He k officials including BDO were or the saturation of schemes	hemes, the target to saturate schemes adquarters where all the	
Impact	Scheme	Cumulative Target of all villages assigned under GSA+EGSA	Cumulative Progress of all villages assigned under GSA+EGSA	
	UJJWALA	3382	3382	
	Saubhagya	2573	2573	
	UJALA	3840	6491	
	PMJDY	5240	5587	
	PMJJBY	3778	3778	
	PMSBY	8478	8545	
	MI(Children)	418	418	

115

MI(Women)

117



