



PRIME MINISTER'S AWARDS FOR EXCELLENCE IN PUBLIC ADMINISTRATION 2020

Promoting people's movements through
Jan Bhagidari
Swachh Bharat Mission (Grameen)

District name: East Godavari

State: Andhra Pradesh

Date and Time: 10:00 AM on 11th Sep 2020

Presented by

**Mr D Muralidhar Reddy, IAS
District Collector and Magistrate
East Godavari, Andhra Pradesh**

District Profile of East Godavari

Total Geographical
Area:

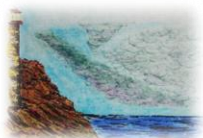
12805

Sq. Kms



6432 Sq. Kms.

ITDA Area



145 Sq. Kms.

Coastal Line



4664 Sq. Kms.

Forest Area



648439 Hectares

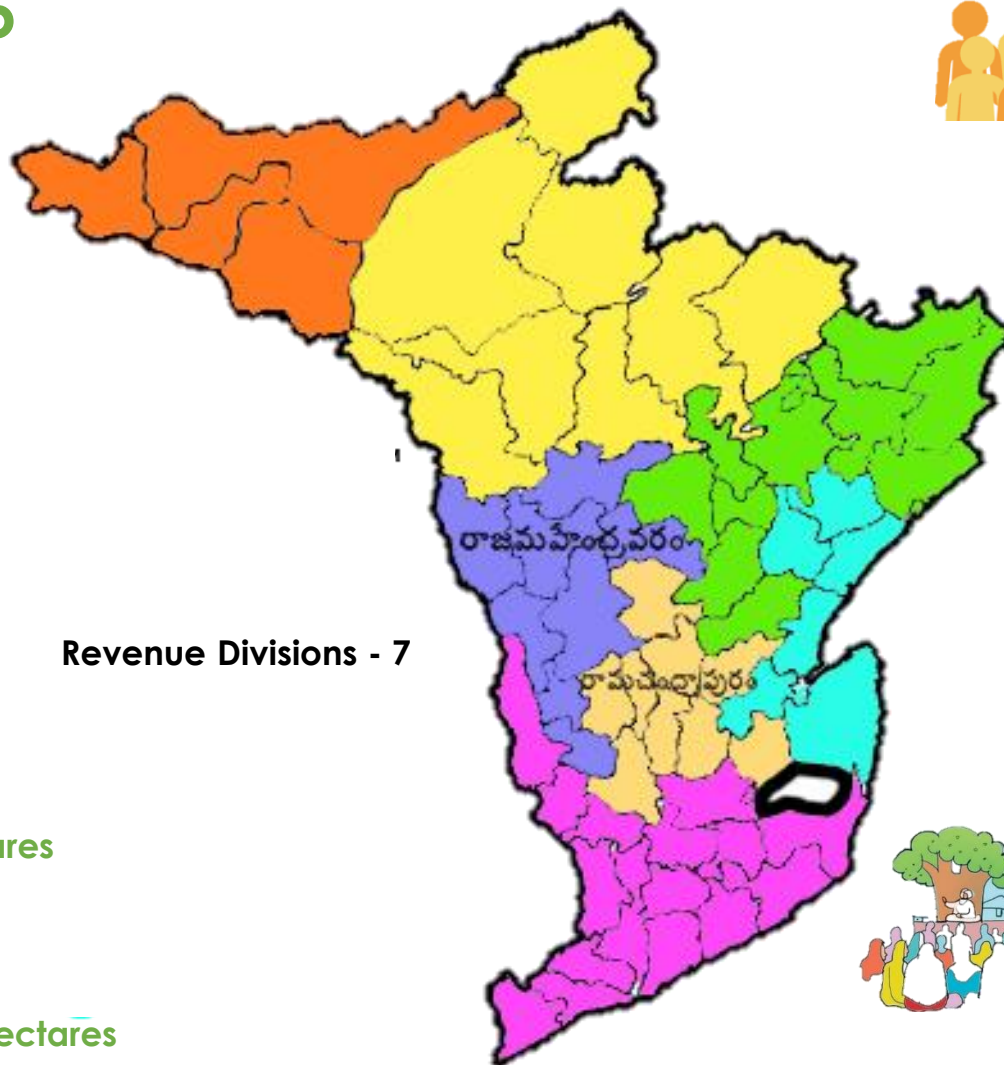
Agricultural Area



479974 Hectares

Irrigated Area

Revenue Divisions - 7



5285824 Population



3964368

Rural Population



850765 Rural HHs



62 Rural
Mandals

2 Urban
Mandals



1049 Gram Panchayats

1716 Villages

Source : Planning Department, East Godavari

SBM Grameen Achievements



377647 IHLs constructed
58324 IHLs constructed



2845 CSC Constructed
2732 CSC constructed



2219 Swachhagrahis
457 Swachhagrahis



377647 Geo-Tagged Toilets
58324 Geo-Tagged Toilets



830 SWM Sheds
699 SWM Sheds



1716 ODF Verified Villages
1716 ODF Verified Villages

EAST GODAVARI HAS BEEN DECLARED ODF ON : 15th December, 2017

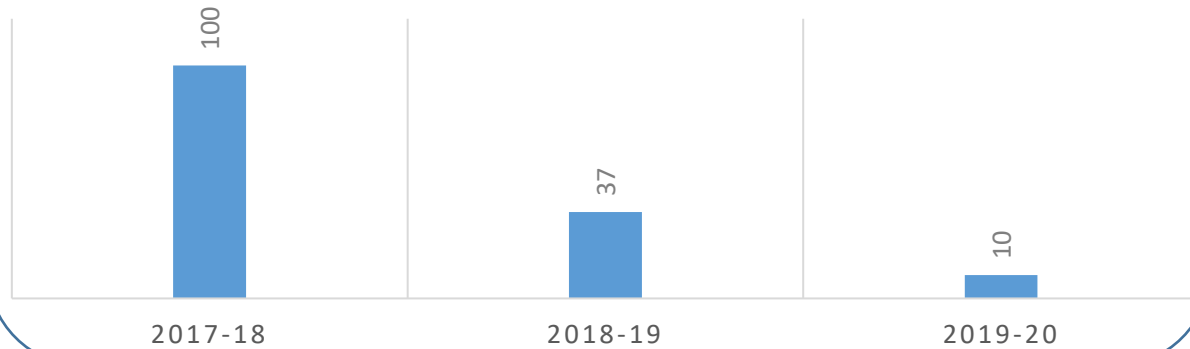
SBM Grameen Achievements **1st April 2018 – 31st March 2020**

<u>S.No</u>	<u>Description</u>	<u>Number</u>	<u>% of villages</u>
A	<p>Number and percentage of villages having at least one community sanitary complex = 1534</p> <p>Total number of villages in the district = 1716</p>	1534	89.4 %
B	<p>Number and percentage of villages having at least one Swachhagrahi = 1716</p> <p>Total villages in the district = 1716</p>	1716	100.0 %
C	<p>Number and percentage of villages displaying 5 key IEC messages = 1713</p> <p>Total villages in the district = 1716</p>	1713	99.8 %
D	<p>Number and percentage of villages completed 2nd ODF verification</p>	1716	100.0 %

Impact on Health Indicators in the District – SBM(G)

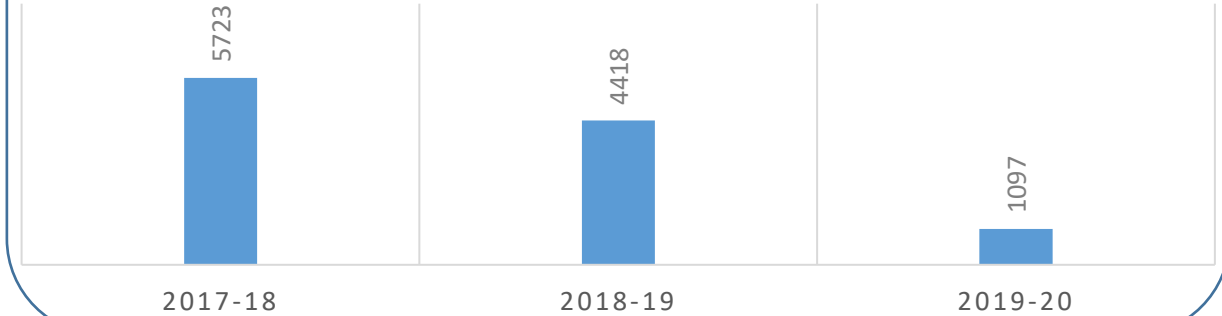
WATER BORNE DISEASES

■ Water Borne Diseases



VECTOR BORNE DISEASES

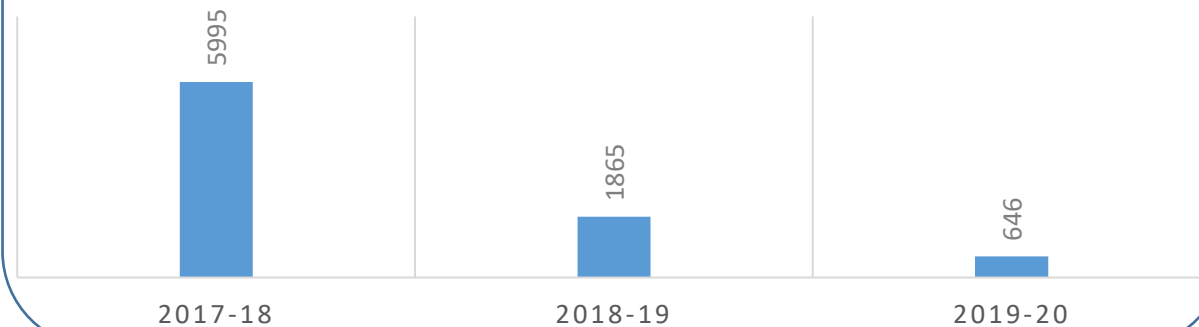
■ Vector Borne Diseases



Better sanitation has positive impacts on critical health indicators

MALARIA

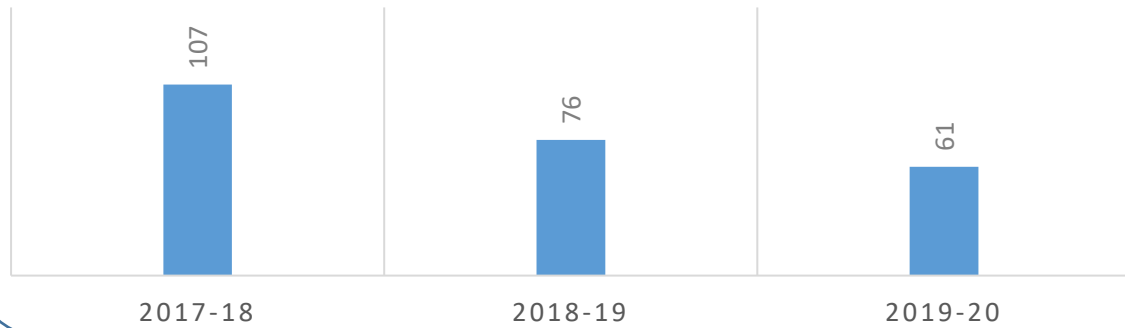
■ Malaria



Impact on Health Indicators in the District – SBM(G)

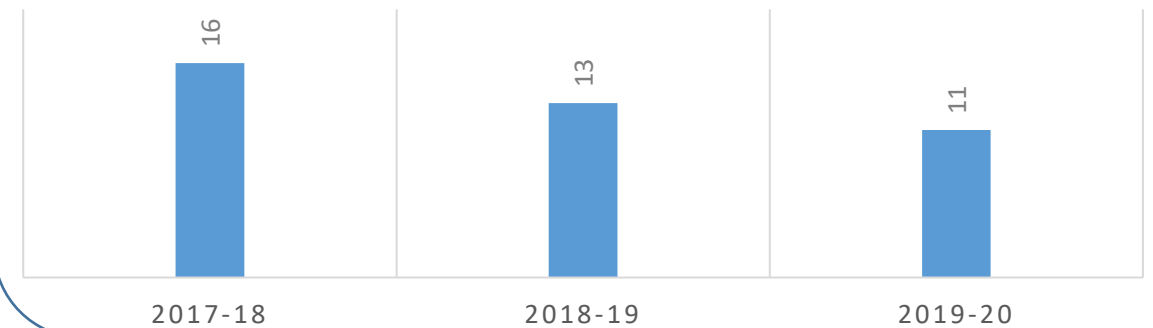
MATERNAL MORTALITY RATE

■ Maternal Mortality Rate



INFANT MORTALITY RATE

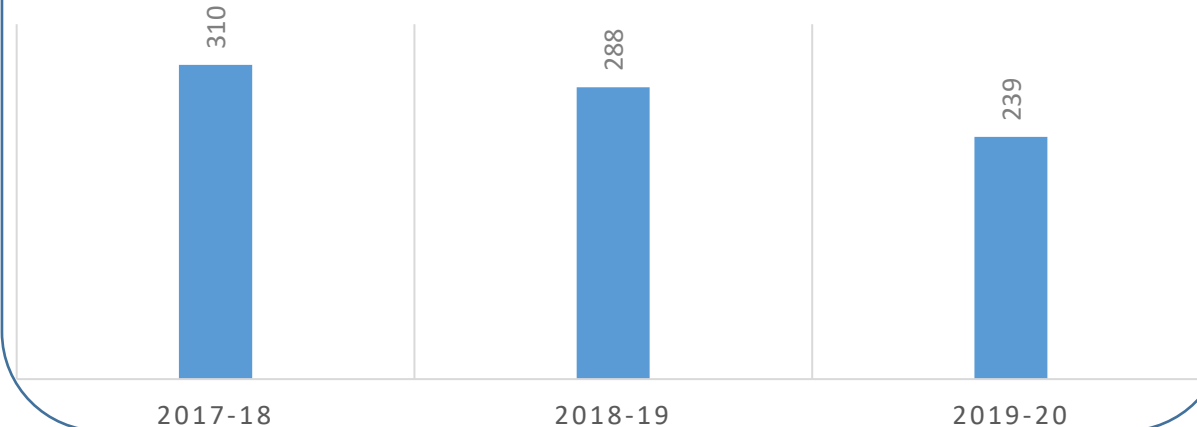
■ Infant Mortality Rate



Better sanitation has positive impacts on critical health indicators

MALNOURISHMENT

■ Severely Acute Malnourished



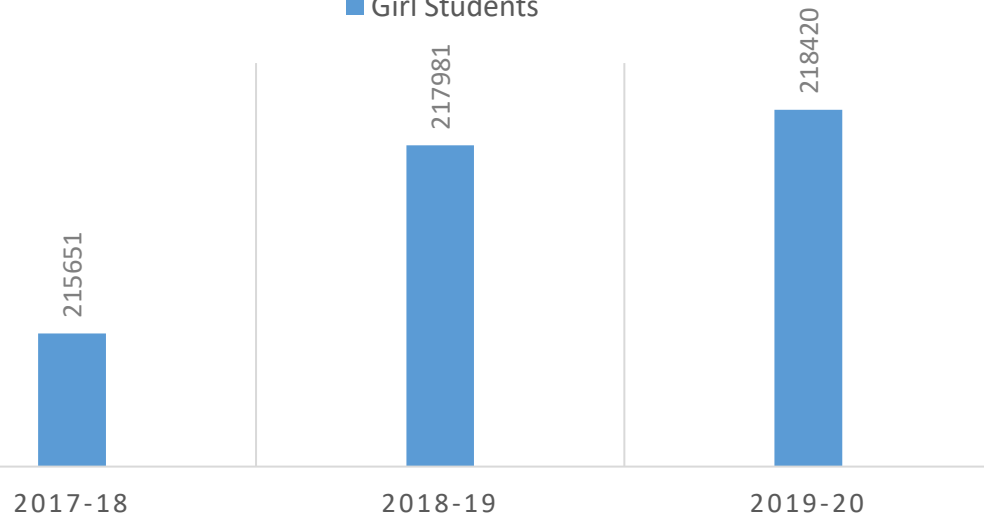
Source : District Medical and Health department , East Godavari

Impact on Enrollment and Attendance of Girl Students in the District – SBM(G)

Better sanitation has positive impacts on critical education indicators

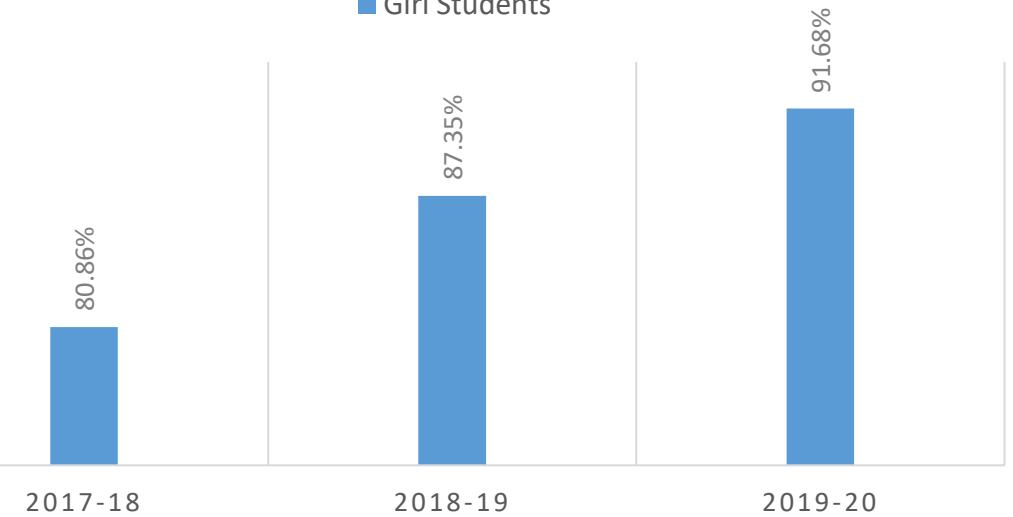
ENROLLMENT OF GIRLS IN GOVT SCHOOLS

■ Girl Students



ATTENDANCE OF GIRLS STUDENTS IN GOVT SCHOOLS

■ Girl Students



Due to improvement of school environment 32000 children were joined in Government schools from private schools in the year 2019-20.

Source : District Education
Department , East Godavari

Key Achievements from 1st April 2018 – 31st March 2020

IHHLs (LOB and NOLB)

Community Managed Sanitary complexes

Solid Waste Management

Liquid Waste Management

Swachhagrahi' s

Public Involvement – Janabhagidari

Plastic Waste Management

Manam Mana Parisubratha campaign

Individual Household Toilets

IHHL Constructed as on 01.04.2018	IHHLs sanctioned under LOB and NOLB during the period 01.04.2018 to 31.03.2020	IHHLs constructed up to 31.03.2020	Achievement during the period 01.04.2018 to 31.03.2020
319323	65934	377647	58324

- The District Officers including Sub collectors were appointed as adoption officers (3 to 4 Mandals assigned for each)
- Weekly review meetings with all the District Officers/ Adoption Officers.
- An additional incentive of Rs. 3000/- has been provided in addition to Rs.12000/- to promote IHHLs along with bathing facility, size of the structure is 4'X6' instead of 4'X3'.
- Additional Special incentive of Rs. 3000/- to tribal areas for transportation of material
- Group toilets are provided with lock and key and water supply arrangement in rural areas where there is no space for beneficiary to construct IHHLs.
- 2219 Swachhagrahis were engaged to promote construction and usage of IHHLs.



Individual House Hold Latrine



Group toilets

Community Sanitary Complexes

	CSCs Constructed
1 st April 2018	113
31 st March 2020	2845
Achievement (During the Period)	2732

- Community Sanitary Complexes were constructed near the following places to cater the needs of floating population, migrant people and public and also who are visiting the institutions.
 - Public places
 - Bus stand areas
 - Fruit and Vegetable Markets
 - Rythu Bazars
 - Community Health Centres
 - Religious Places
 - Court complexes
- Operation and Maintenance have been entrusted to GPs and funds are acquired from User fees and Corporate Social Responsibility



Solid Waste Management

	Sheds Constructed	Compost Generated in Tons
1 st April 2018	131	200
31 st March 2020	830	700
Achievement (During the Period)	699	500

- 489 SWP sheds started producing Vermi-compost.
- 1453 unemployed are provided with dignified jobs as Green Ambassadors(1322) and Green guards (131) supporting the financials of their families and improving their life styles.
- Green ambassadors will collect the wet & dry garbage at door step of House hold. Green ambassadors are ensuring segregation of dry garbage at SWPC sheds.
- Large number of people have been involved in successful running of SWPCs through IEC activities
- Awareness in created in public for segregating waste in to Dry and Wet waste.
- User charges are collected from the Households to ensure the operations of the SWPC.
- 700 metric tonnes compost sold to DWMA, P.O.ITDA and Agriculture farmers for plantation purpose and earned approximately Rs.60.00 lakhs.



Plastic Waste Management

	Plastic Collected in Kgs
Collected	57608
Disposed	57590
Villages	1716

- 21 number of Kalajatha Brundas have been performed their art forms to create awareness on Plastic Waste Management in 521 GPs in 8 days.
- Conducted cleanliness drives and Rallies with Teachers/ ASHA/AWWs/ANMs in Schools , PHC, Anganwadi Centres, Public Areas.
- Household and unorganized sectors have been mobilized plastic waste. Rice Millers Association have been mobilized to support this program.
- Household were provided 1kg of rice for 1kg plastic of plastic by Rice Miller association.
- Organized the inter school Competitions on Essay writings, Paintings and Debates with participation of 15,000 School Children.
- 10 Resource Persons are working under Shramadaan awareness program in Day to day activities of Plastic Waste Management
- The major component of collected Plastic Waste is utilised on Road construction in Kakinada Municipal Corporation.



Oath on Plastic Waste Management by
Hon'ble Chief Minister of Andhra Pradesh at Karapa
of East Godavari District



Liquid Waste Management

	Soak pits	Length of Covered Drains constructed in Kms	Length of Under Ground Drain constructed in Kms
1 st April 2018	7753	0	0
31 st March 2020	10460	101 Kms	23.14 Kms
Achievement (During the Period)	2707	101 Kms	23.14 Kms

- Large numbers of Manpower have been engaged from MGNREGS for construction of UGDs and Covered drains.
- Soak pits were constructed under MREGS at houses holds to collect the grey water from households where the drains are not connected.
- Accorded administrative sanction for **31 UGD** works with an estimate cost Rs.7.533 crores, covering 7 habitations in East Godavari District and all are grounded.
- Accorded administrative sanction for **2288 covered drain** works with an estimate cost of Rs.515.46 crores, covering 832 habitations.



Swachhagrahis

	No.of Active Swachhagrahis
1 st April 2018	1762
31 st March 2020	2219
Increase in Engagement (During this Period)	457

- 2219 Swachhagrahis represent 92,000 women groups and this Large scale participations of communities possible
- Door to Door campaigns to motivate the villagers on construction and usage of toilets.
- Financial assistance to the beneficiaries @ of Rs.7500/- per each toilet for construction through Sthreenidhi Bank on repayment basis.
- 42,500 Plantation have been taken up.
- 10,200 Rallies and group meetings are conducted covering all 1716 villages.
- Motivate the people to construct soak pits.
- More than 5,000 cleaning drives along with public covering all 1716 villages.



Large Scale Initiatives

	Number	Activities conducted
Public Involved	1958270	Rallies, Group meeting, Shramadhan, Awareness campaigns etc.,

- Intensive campaigning on ODF (Palle Nidra) has been organized by the District administration involving all the District officers in the campaign.
- Intensive campaigning through Swacha Samkaplam, involving school Children and teachers as changing agents for making district to ODF status.
- 4 teachers and 40 students per school in all the GPs have been trained on ODF-S & SLWM.
- Oath on ban of single use Plastic and Swachhata Hi Sewa were conducted with public through Rallies and Group meetings and Shramadhans.
- The Government of Andhra Pradesh has newly introduced the Village Volunteer system, One Volunteer for every 50 house holds and their services are utilizing for SBM(G) activities.



Manam Mana Parisubhrata – New Initiative

	GPs Identified	No. of HHs
1 st April 2018	0	New Initiative
31 st March 2020	124	92114
Engaged (During this Period)	124	92114

- 124 GPs have been identified covering 92114 House holds for active participations to improve sanitation conditions in the village.
- Each House hold contributes Rs.60/- per as user fee every month to the Gram Panchayat towards management of Wet and Dry waste.
- The collected amount is being utilized to pay the salaries of Green Ambassadors and Green guards, who are involved in the waste management process.
- PPE kits were distributed to the Sanitation workers.
- The new initiative is helpful to declare the Gram panchayats as ODF plus status.





East Godavari
Government of Andhra Pradesh

Thank You