



GOVERNMENT OF GUJARAT

# PRIME MINISTER'S AWARDS FOR EXCELLENCE IN PUBLIC ADMINISTRATION 2020

**Promoting people's movements through  
Jan Bhagidari  
Swachh Bharat Mission (Gramin)**

**District Name: Mehsana**

**State: Gujarat**

**Date: September 11, 2020**

# Mehsana-An Overview

**Area** 4484.10 Sqm

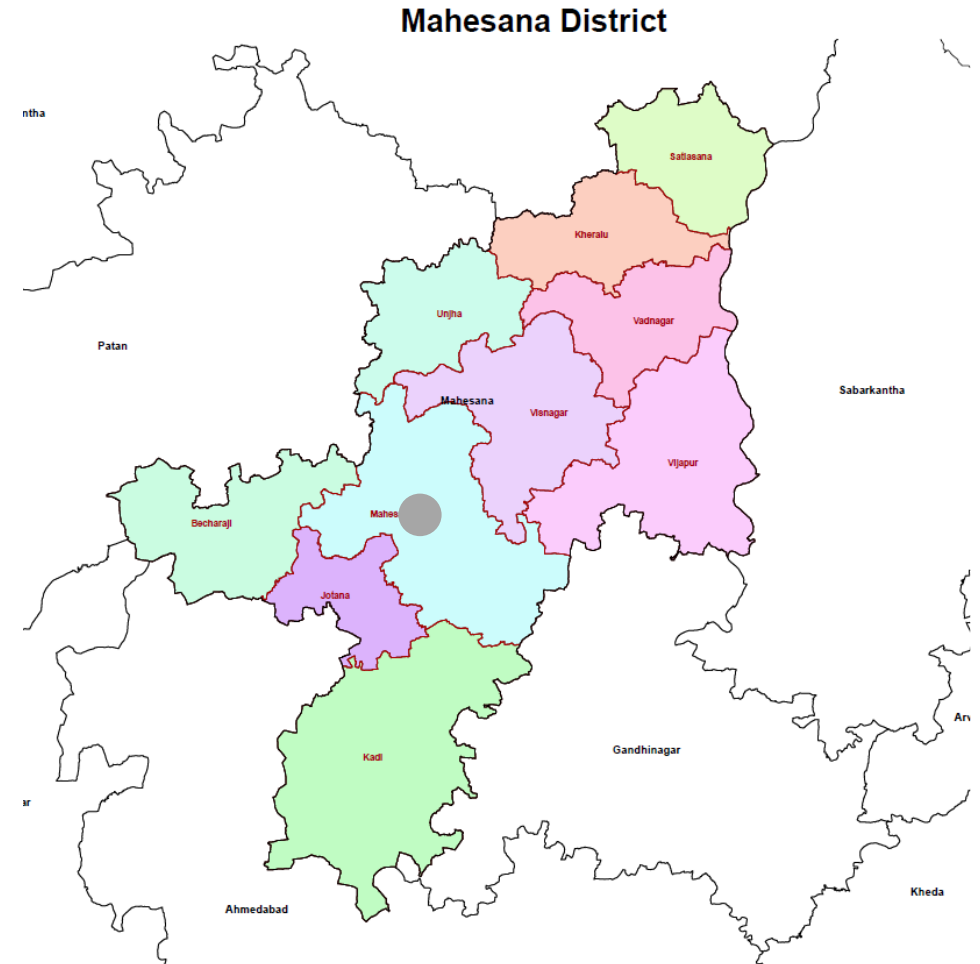
**Population (Rural)** Approx.16.63 Lakh

**Total Household (Rural)** Approx.3.47 Lakh

**Nos. of Villages** 658

**Nos. of Gram Panchayat** 605

- **Commercial centre of district** : UNJHA APMC is as one of the biggest market of Fennel, Cumin seed and Pslyum Husk.
- Dudhsagar dairy has created white revolution in the field of milk procurement and animal husbandry by forming **671 milk cooperatives** of milk producers and cattle breeders. Mehsana has integrated urban and rural values in the life style of its people.
- **Vadnagar, Taranga, Modhera and becharaji** are famous Place of Interest in the district.



# Summary of Achievements (FY 2018-FY 2020)

Swachhata Darpan-I (2016-17)	National Rank	State Rank	-	-	-	Total Score
	1	1	-	-	-	100.00
Swachhata Darpan-II (2017-18)	National Rank	State Rank	Performance	Sustainability	Transparency	Total Score
	1	1	50.00	25.00	25.00	100.00
Swachhata Darpan-III (2018-19)	National Rank	State Rank	ODF Related (60%)	IEC and Capacity Building (20%)	SLWM (20%)	Total Score
	1	1	60.00	20.00	20.00	100.00

Mahesana district achieved **1st Rank** in India consistently in Swachhata Darpan Ranking- I (2016-17), II (2017-18) and III (2018-19) scoring **100%** in predefined criteria.

# First Rank in National Swachahhata Darpan



# First Rank in National Swachahhata Darpan



## Before FY 2018-19

Sr	Information	Before Year 2018	After Year 2018
1	BLS-2012 Individual Household Latrine (IHHL)	284876	301008 (16132)
2	CSC ( Community Sanitary Complex )	59	391(332)
3	MGNREGA & Other Scheme Community Sanitary Complex	0	267
4	IHHL Constructed by CSR/ NGO Fund	0	1960
5	Soak Pit and Compost Pit	0	658
6	Segregation Shed	0	150
7	Solid and liquid Waste Management	102	252(150)

- Constructed toilet for Boys and Girls in all 997 School under “Sarve Shiksha Abhiyan” Aganwadi have been 100% facilities.
- SCs/STs, Small and Marginal Farmer, Landless Labour, Physical Handicap and Women headed household also constructed individual Househol latrine (IHHL) .

## Challenges - Jan-Bhagidhari



- Un-even and un-planned landscape of rural area causes difficulty in carrying construction material.
- Hard rocks in certain pockets making it difficult for the construction of compost pits and soak pits.
- Habitation and practices of defecate in open by villagers resulting in non usage of constructed toilets.
- Certain group of people (illiterate) resistance while construction of toilets as well as usage of already build toilets.
- Most of the people in BLS-2012 belongs to economically weaker section of society. These villagers were from different community of villages like BPL families, widows, handicap woman, etc.
- Availability of water-supply for toilet

# Highlights of initiatives

- A letter was written by District Development Officer to all Sarpanch to encourage villagers to construct and use toilets..
- All Gram Panchayats were sensitized to call every single villagers to assist in constructing of toilet.
- Old-aged, disabled, widows persons were provided help in toilet construction.
- Toilets constructed in all Gram panchayat offices through the support of 14th Finance commission grants.
- As part IEC activity, wall-paintings and slogan were painted in all villages and awareness programme conducted
- IEC activity by 'SWACHHATA RATH':
  - Small-play, skits, rally in schools, jingles in FM radio, advertisement in local newspaper.
  - Penalty clause was introduced in all GRAM-PANCHAYATs to charge Rs. 100 as penalty, if a person found defecating in open.
  - Mass awareness campaign in all villages of 'SWACHHATA HI SEVA' program.
  - Face book account swachch bharaat mishan (G)mahesana and twetter account for sbm(g) mahesana also activated for IEC.



**એમ. વાય. દક્ષિણી**  
આઈ.એ.એસ.  
જિલ્લા વિકાસ અધિકારી

સરદાર વલ્લભભાઈ પટેલ શુભા પંચાયત ભવન,  
વિસનગર રોડ, મહેસાણા-૩૮૪૦૦૧  
ફોન : (ઓ) ૦૨૭૬૨ - ૨૨૨૩૦૧(આર.) ૨૨૨૩૦૪  
ફેક્સ : ૦૨૭૬૨ - ૨૨૧૪૪૭  
E-mail : ddo-meh@gujarat.gov.in

તા. ૨૦ / ૦૨ / ૨૦૧૭

પ્રતિ,  
સરપંચશ્રી,  
.....  
ગ્રામ પંચાયત,.....  
તાલુકો .....

કુશળ હશે,

આપ સુવિદિત છે કે..

સ્વચ્છ ભારત મિશન-ગ્રામિણ યોજના અંતર્ગત ભારત સરકારની 'ખુલ્લામાં શૌચક્રિયા મુક્ત' ફલેગશીપ યોજના છે. આ યોજના અંતર્ગત ગામોમાં શૌચાલયની સુવિધા ઉપલબ્ધ કરાવી ખુલ્લામાં શૌચ ક્રિયા મુક્ત ગામનું નિર્માણ કરવાનો હેતુ છે. મહેસાણા જિલ્લાને પણ આ અંતર્ગત જે તે સમયના સર્વેને અનુરૂપ સમગ્ર જિલ્લાને ઓ.ડી.એફ. (ખુલ્લામાં શૌચક્રિયા મુક્ત) જાહેર કરવામાં આવેલ અને ત્યાર બાદ અન્ય સર્વે ધ્વારા એલ.ઓ.બી.(લેક્ટ આઉટ બેનીફીસીયરી) હોય તેવા લોકો અંગે પણ શૌચાલય મંજૂર કરી કામગીરી પૂર્ણ કરવામાં આવેલ છે. આમ છતાં પણ વિવિધ સંજોગો અનુસાર આપના ગામોમાં કોઈ ઘર શૌચાલય વિહોણું હોય તો તેઓ ને આગામી સર્વેમાં આવરી લઈ અને સંપૂર્ણ ગ્રામ પંચાયતના તમામ ઘરોમાં શૌચાલય સુવિધાથી વંચિત ન રહે તે મુજબ કામગીરી કરવાની થાય છે. આ સંદર્ભે ગ્રામ પંચાયતના શૌચાલયની સુવિધાથી બાકી રહી ગયેલ કુટુંબોનો સત્વરે સર્વે કરવો અને તેની વ્યક્તિગત યાદી તૈયાર કરી તલાટી અને આપની સંબુક્ત સહિથી તાલુકા કક્ષાએ ૩૧.૦૧.૨૦૨૦ સુધીમાં યાદી મોકલી આપવી અને જિલ્લા કક્ષાએ મંજૂર કરાવી મંજૂર થયેલ યાદી પરત મળેથી આ અંગેનું જોઈએ ટેગીંગ કરવા મદદરૂપ થઈ આપના ગામને ખુલ્લામાં શૌચક્રિયા મુક્ત અને ઘરે-ઘરે શૌચાલયમાં સહકાર આપવા વિનંતી છે.

આભાર.

  
એમ. વાય દક્ષિણી  
આઈ.એ.એસ.  
જિલ્લા વિકાસ અધિકારી  
જિલ્લા પંચાયત, મહેસાણા.

**નકલ રવાના :**

- (૧) તાલુકા વિકાસ અધિકારીશ્રી, તાલુકા પંચાયત કચેરી, ..... તમામ તરફ જાણ-વ- સમય મર્યાદામાં કામગીરી પૂર્ણ કરાવવા સારું.
- (૨) તલાટી કમ મંત્રીશ્રી, ગ્રામ પંચાયત,..... તમામ તરફ જાણ-વ- સમય મર્યાદામાં કામગીરી પૂર્ણ કરાવવા સારું.

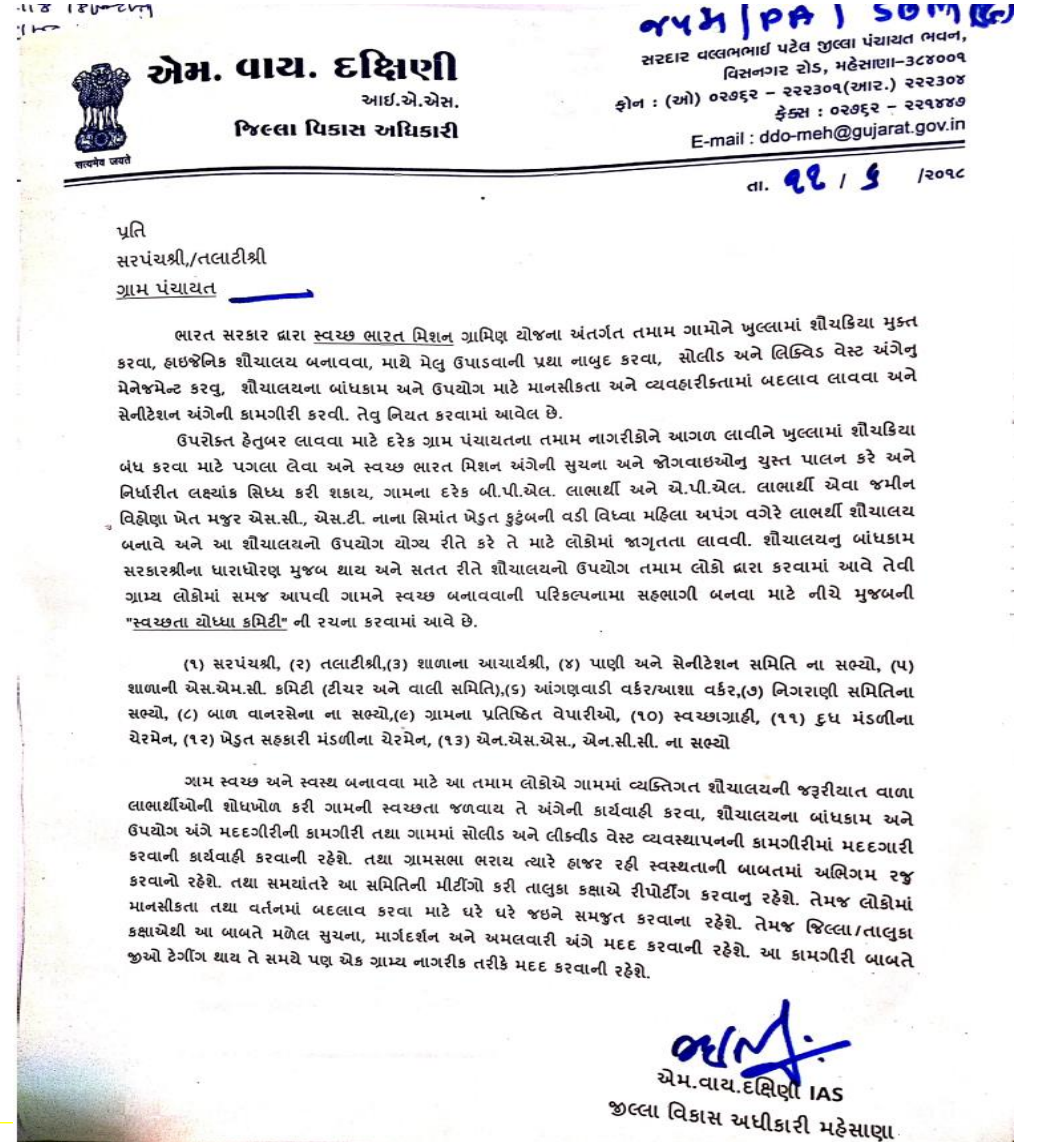


# Highlights of initiatives



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- Mehasana district achieved ODF status on 2<sup>nd</sup> October 2016. Mehasana district has 605 Panchayats.
- **Swachhta yodha committee** constituted for an effective **monitoring mechanism** for monitoring of toilet construction toilet usages in each GP committee. Objective was to increase awareness among the people for usage of toilet as well as management of solid and liquid waste.
- All government employees of district, adopted one village each for monitoring of construction toilets in district.
- A total of 187 Class – I and II officers facilitate and supervise the ongoing works.
- IPC inter personal communication especially for triggering of demand and use of toilet through NSS /NCC /scoute student school parents teacher committee NGO Social and Religious leader Govt employees milk cooperative society APMC Agriculture farmer society sarpanch and GP member And Rural water and sanitation committee for continuous community mobilisation for behaviour change through capacity building.
- Developed a robust mechanism for community mobilization for behaviour change through capacity building and mobilization through SHGs, Milk cooperatives and school children.



# Highlights of initiatives



- In Mehsana district 1600 Ashas worker 1980 Aanganwadi workers 600 women's group community based organisations 1200 self help groups already working in 605 GPs. Engaging for effective I E C under the SBM
  - In order to make sure that maximum toilets are constructed and proper sensitization to use the toilets is done.
  - Joint workshop with UNICEF was organised for government employees, many times in district to give training about increasing awareness for construction of toilets and utilisation. This way government employees became more empowered to do IEC activities.
  - SWACHHAGRAHIs is a trained and properly incentivized sanitation worker at the village level. He could be developed and engaged through existing arrangements. As per his works Government give incentive of Rs. 2000/- per month.
  - Training, Awareness, Bhavai in All Villages
  - Detail Survey, Cross Checking, Motivation Work
  - Letter to All Sarpanch, Survey for Without Toilet HH, Awareness Program at Village level
-

# Highlights of initiatives



# “Jan Bhagidari” Implementation Strategy



- As a Mission execute SBM-G have involved 605 Gram Panchayat, 10 Taluka Panchayat and District Panchayat
  - Developing network of Nigrani Samitis, SHGs, Milk cooperatives and school children for continuous community mobilization to sustain ODF AND ODF(+) environment
  - Capacity building of PRIs, Frontline workers, SHGs & Milk Cooperatives, school children and teachers on importance of ODF and why it must be sustained
  - Continuous site inspection, follow ups and actions based on OD status for social norms developed by Panchayats such as penalties
  - Integration with all line departments, Mission Manglam and PRIs
  - In Village Gram Sabha, if any person who does not have access to toilet facility, he made representation and sarpanch or gram sabha passed resolution to construct toilet. Survey team give approval for the same.
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# Monitoring team - at morning and evening hours to stop people to defecate at



# “Jan Bhagidari” Implementation Strategy

- After completion of construction of toilet, SBM employee inspect & verify the site and after that an amount of Rs. 12000 is credited into beneficiary's personal bank account
- **Gram panchayat clean and sanitized:** Sanitation related vehicles like try-cycle, hand push cart etc. provided to gram panchayat(150).
- We had also prepare a District swachhta plan in consultation with all GP and Taluka panchayat for Annual capacity building plan training portion and SLWM project for each GPs.
- District IEC plan also prepared.
- Sustainability: New house hold added to the village must have access to toilet and for this Gram Sahbha passed a resolution for mandatory construction of toilet.
- Incorporated Gram panchayat wise details and scrutinized and consulted all Gram panchayat and third party for verification.
- *Nigrani samitee* and *Bal Waner Sena* -Impose fines Rs 100 for open defecators

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ग्रामीण मुक्त शिविर

मोक्षे हिंदुवा तालुको विवायु जुवलो साईशावा ग्राम पंचायते यलावेला कामनी नोंधपही

पंचायत (बायली तारीख)	अनुक्रम नं. (नं. २)	पंचायतला सरपंच तथा हापर पंचाला नाम	पंचायत सांगण मुळावेला कामनी हकीकत	सर्वांमने स्वयंसेवक वृत्त (सं. ४)	डोवम ४ मां वचावेली आगत विसे ६२५	सरपंच तथा हापर पंचाला सही	नडल तालुका पंचायते मोडल्यानी तारीख अने सने
		आपंचाच तथा हापर अलासही			आधी हापर हावला गाव तारीख २०१५ मं ०१ ३१ साट नेपांड ना हापर गाव आपंचाच विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		
			मोक्षे हिंदुवा गाव विवागणी अमितीवी अमनाहायला हापर	आधी हापर हावला गाव तारीख २०१५ मं ०१ ३१ साट नेपांड ना हापर गाव आपंचाच विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली			
	२७				आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
					१. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
					२. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
					३. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
					४. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
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					६. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
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					९. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७
					१०. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली		२०१५/०१/२७

मोक्षे हिंदुवा गाव विवागणी अमितीवी अमनाहायला हापर

आधी हापर हावला गाव तारीख २०१५ मं ०१ ३१ साट नेपांड ना हापर गाव आपंचाच विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

१. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

२. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

३. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

४. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

५. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

६. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

७. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

८. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

९. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

१०. आपंचाच पाले विभागेला रीपटलायला अन्वेषण स्थाने मंडळ चलावली

# Outcome of “Jan Bhagidari” Implementation Strategy



1. A delegation of Parliamentary Standing Committee in Rural Development works arrived to Mehsana ( Martoli) View SBM-G Work, Various Works including SBM-G and they appreciate Our SBM-G Work.
2. Swachha Grahi of Utter pradesh visited Mehsana (Gujarat) during Swachh Bharat Divas and they appreciated work.
3. National Assessment rural sanitation survey(NARSS) team also visited and evaluated our work appreciate.

Reduction in number of mal-nourished children.

Reduction in water-bourn disease in children.

Reduction in cases of Adonornal disease.

Females started feel more safe and secure.

Old ages and disabled people became more comfortable in utilizing toilets.

All remaining households were provided toilets, due to that Mehsana district was declared Open Defecation Free (ODF) district.

During the year 2018 to 2020, due to migration or division of families, 16132 new toilets were constructed.

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## Road a Map plan for 2025 “Jan Bhagidari”



- Till 2025, total 605 villages of the Mehsana district are expected to be ODF(+) IN SBM-G PHASE - II
  - Top priority has been given to Solid waste and liquid waste management in all gram panchayat to make it ODF(+) district in 2025.
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सत्यमेव जयते

**Government of Gujarat**

**Thank You!**