

## **Monthly Achievement month of October 2025**

- i. The Special campaign 5.0 for Swachhata and Reducing Pendency in Government was organised from 2<sup>nd</sup>-31<sup>st</sup> October 2025. Dr. Jitendra Singh, Hon'ble Minister of State for Personnel, Public Grievances and Pensions launched the implementation phase of the campaign on 1<sup>st</sup> October 2025. Eight review meetings were conducted with the Nodal Officers of Special Campaign 5.0, of all Ministries/Departments, five held during October 2025. The campaign witnessed widespread participation across Ministries/Departments and their field/outstation offices in this whole-of-Government exercise with a saturation approach. Two reviews were held by Group of Ministers comprising, Dr. Mansukh Mandaviya, Hon'ble Minister of Labour & Employment and Youth Affairs & Sports, Shri K. Rammohan Naidu, Hon'ble Minister of Civil Aviation and Dr. Jitendra Singh, Hon'ble MoS (PP) on 05.10.2025 with select Ministries and on 28.10.2025 with Nodal Officers of Special Campaign 5.0 of all Ministries/departments. The Campaign gained significant traction on social media, with over 17,245 tweets by all Ministries/Departments with ~100 million reach, ~343k interactions; ~7.5k infographics on #SpecialCampaign5 and issue of 291 PIB Statements. Thirteen Panel Discussions were conducted with Nodal Officers of 25 Ministries/Departments on the best practices and innovations during the Special Campaign at IIPA Studio. The key outcomes of Special Campaign 5.0, as per data reported by Ministries on the portal as on 07th Nov, 2025, 0900 hrs., include 11.58 lakh cleanliness campaign sites, 232.57 lakh square feet space freed, Rs.800.53 Cr. Revenue earned from scrap disposal and 7.36 lakhs PG cases redressed.
- ii. The department carried out cleanliness drive as part of the 'Swachhta Hi Seva' 2025 initiative, on 1<sup>st</sup> October 2025 at Nehru Park. Dr. Jitendra Singh, Hon'ble MoS (PP) led the event, distributed safety kits to Safaimitras of DARPG and planted a tree under the initiative of 'Ek ped Maa ke naam". Health check-up of safaimitras was organised under the Safaimitra Suraksha initiative
- iii. Organized the 32nd Webinar of the National Good Governance Webinar Series on 31.10.2025 under the theme "Aspirational Blocks Programme" presenting two winning initiatives of Prime Minister's Awards for Excellence 2024. The Webinar was attended from more than 900 locations across India with senior officials of AR Departments of States/UTs, District Collectors, Officers of Central and State Administrative Training Institutes.
- iv. Organized the 3rd National e-Governance Webinar (NeGW) of 2025-26, on 17th October 2025, on the theme: " Excellence in Innovation by use of AI and other new age technologies for providing citizen centric services at Central Level", presenting two National e-Governance Awards 2025 winners. Officers/officials from over 1060 locations attended the Webinar.
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