



Inclusive Growth in Indian Agri Value Chain



What needs to be done?

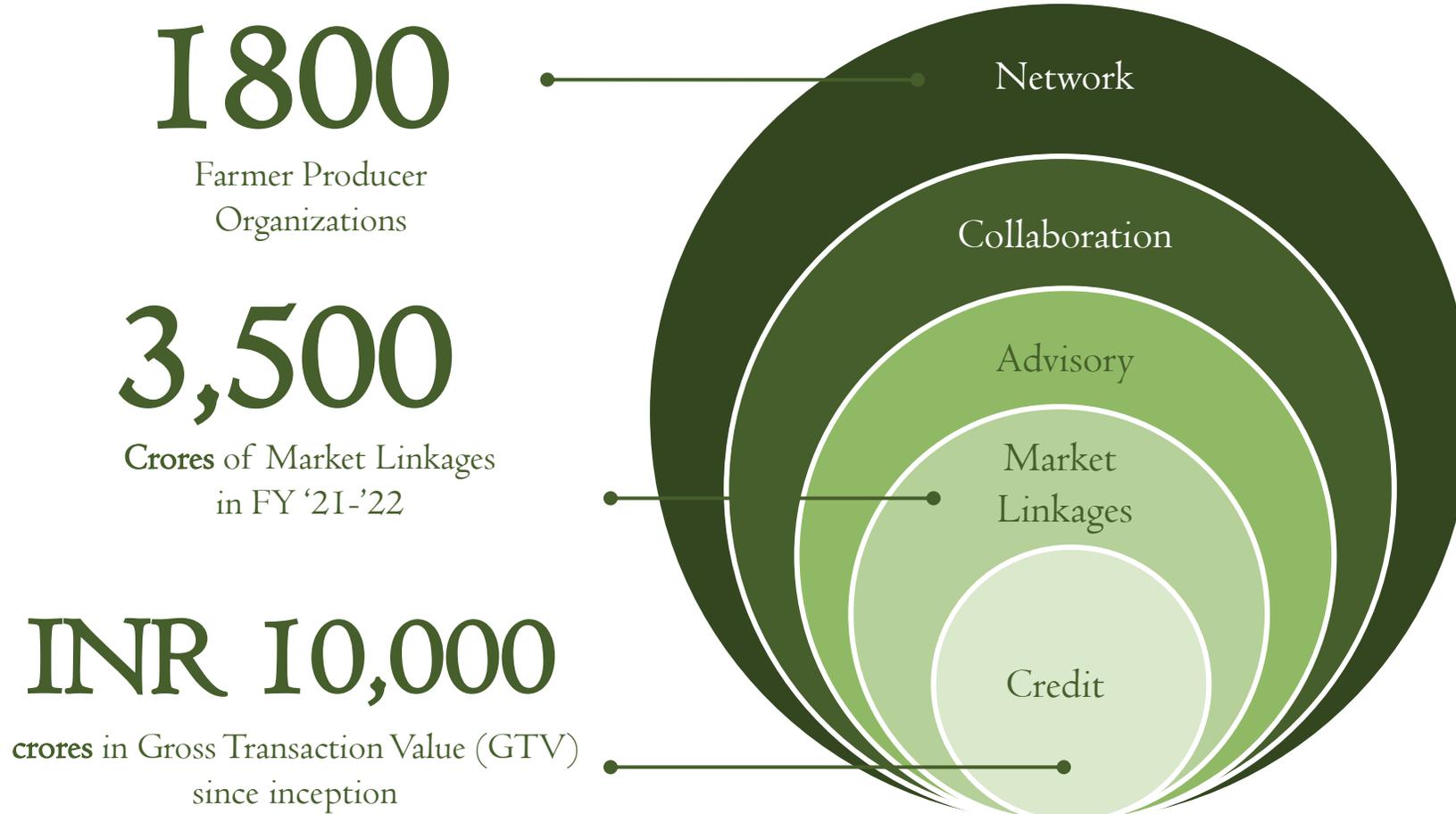
Vision

Make the markets work for Small
Holder Farmers

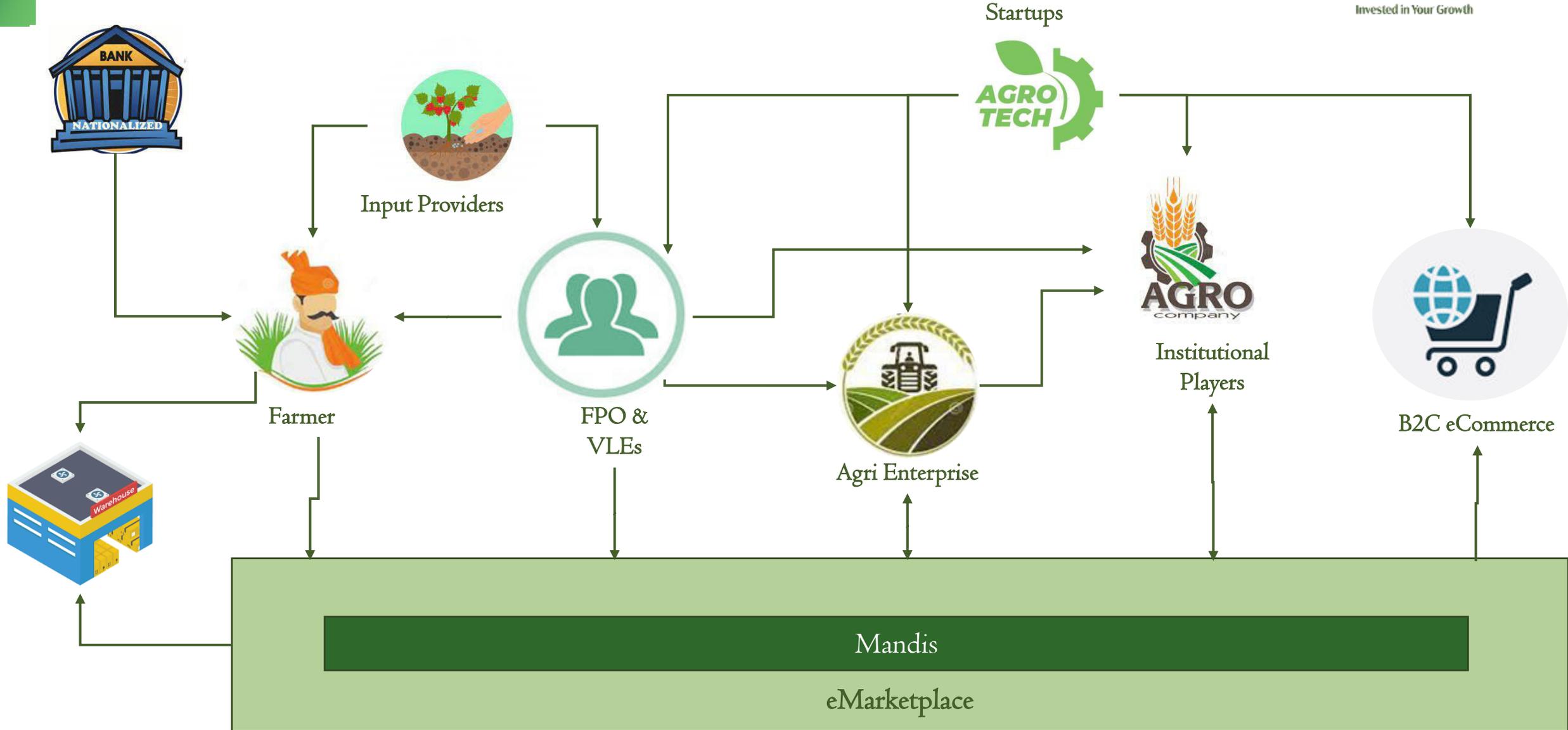
MISSION

Agri Value chain needs to operate at a
higher equilibrium

Need for Innovative Business Models



Agri is a complex ecosystem



Developing a Digital Connector for Farmers



Agri Marketplace



Input Providers

Startups



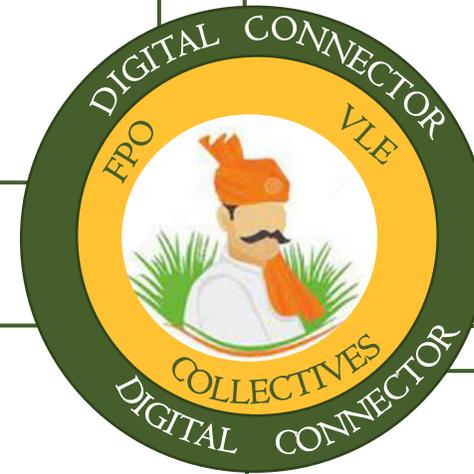
Banks



Institutional Players



Mandi



Agri Enterprise

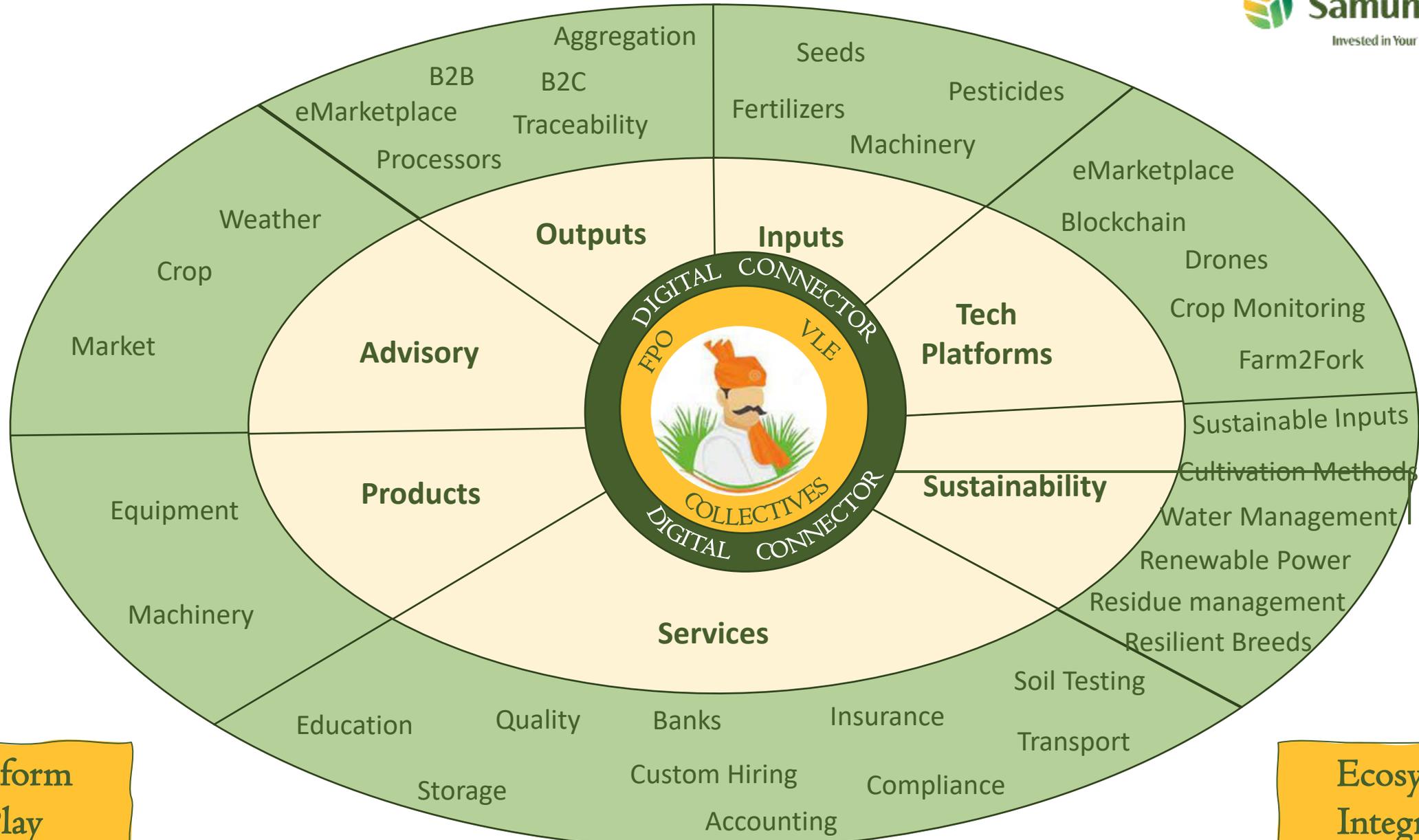


Insurance

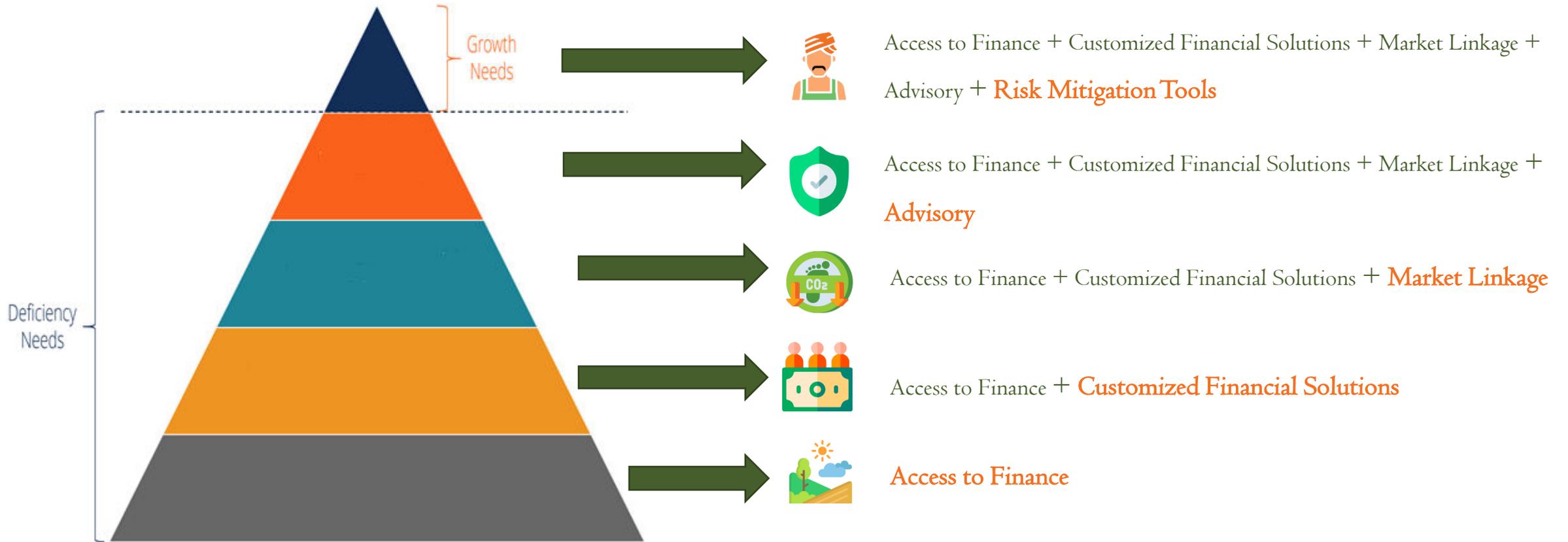


B2C eCommerce

Platform: Single Window to the World



Hierarchical Needs of Indian Smallholder Farmers



Samunnati's Integrated Value Chain Model covers all the stated hierarchical needs by providing solutions at every possible stage

The Agri Market is TOO BIG for
anyone to service

Collaborate with everyone
Compete with no one



Agri Ecosystem Play